

HP'S ROC PROGRAM

PROVIDING GUARANTEED RESULTS

Hydrocarbon Processing's RESULTS ORIENTED CAMPAIGN (ROC) provides guaranteed results of readership, impressions and leads over the course of a 12-month period through media that may include print, online and e-newsletter advertising as well as webcasts, podcasts and white paper sponsorships. Programs can be adapted to your needs.

SELECT YOUR TIER:

ROC GOLD

GUARANTEES

1,500,000

READERS/IMPRESSIONS

PLUS

1,000 LEADS

COST OF ANNUAL PROGRAM:

\$130,000

INVOICED AT
\$10,833 PER MONTH

ROC SILVER

GUARANTEES

1,000,000

READERS/IMPRESSIONS

PLUS

500 LEADS

COST OF ANNUAL PROGRAM:

\$91,000

INVOICED AT
\$7,583 PER MONTH

ROC BRONZE

GUARANTEES

650,000

READERS/IMPRESSIONS

PLUS

250 LEADS

COST OF ANNUAL PROGRAM:

\$47,000

INVOICED AT
\$3,917 PER MONTH

GET STARTED

COMPLETE THE FORM

Fill out the HP ROC Program form on the back of this flyer.

CONTACT US

Please contact your [local sales representative](#) or Catherine Watkins, Vice President & Publisher, Hydrocarbon Processing at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421.

WATCH OUR VIDEO
FOR MORE INFORMATION!



YES. I want to participate in the *Hydrocarbon Processing's* ROC Program.

ROC GOLD

\$130,000 per annum

ROC SILVER

\$91,000 per annum

ROC BRONZE

\$47,000 per annum

Company or agency name: _____

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) in monthly installments upon deployment.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Email _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____