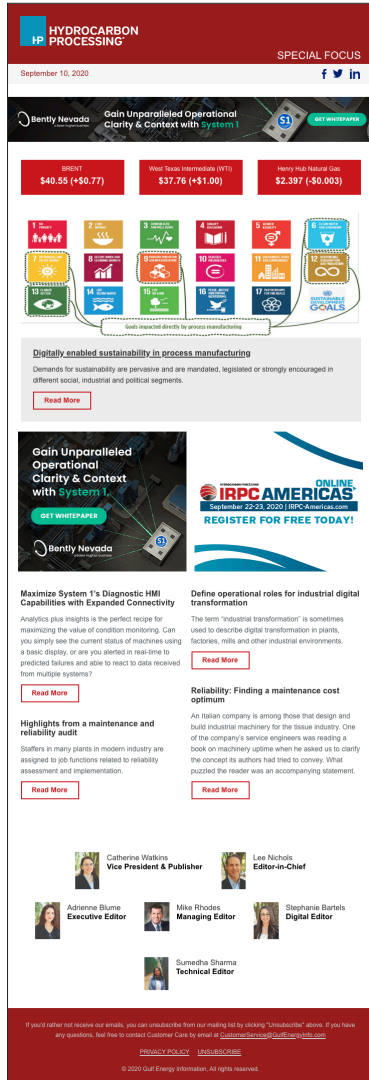


SPECIAL FOCUS E-NEWSLETTERS

HYDROCARBON PROCESSING®

Targeting by sector, job function, and geography is available!

Gain Instant Exposure and Reach Qualified Oil and Gas Professionals with a Special Focus E-newsletter

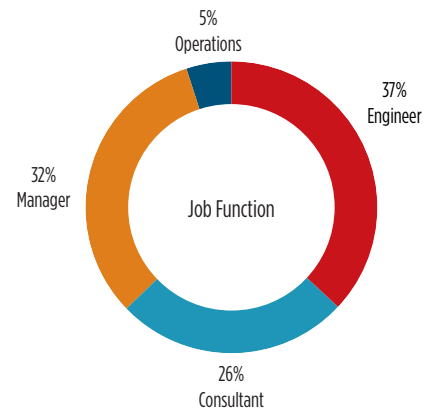
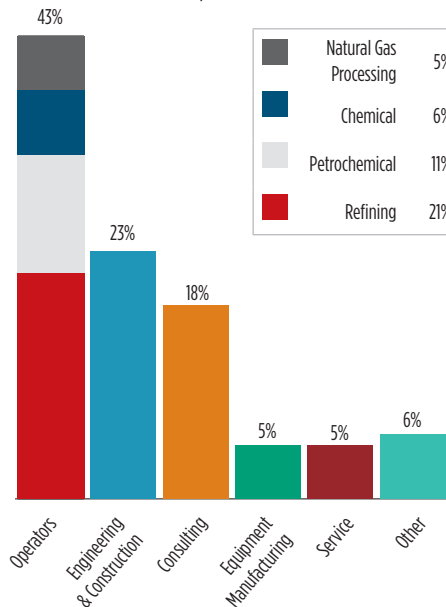


Hydrocarbon Processing's custom, single-sponsored e-newsletters provide sponsors with a unique opportunity to incorporate their brand with quality *Hydrocarbon Processing* editorial content. We pair interested sponsors with editorial content that coincides with the sponsor's topic. Recent e-newsletters include special focuses on Automation, Heat Transfer, Power Supply and Hazardous Areas.

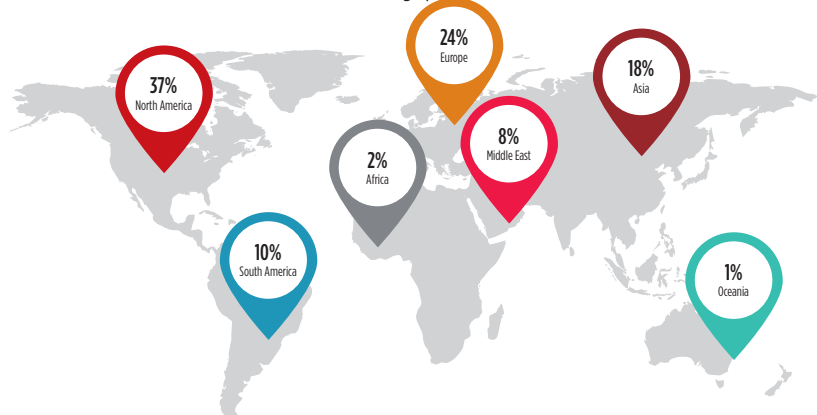
SPECIAL FOCUS: \$6,650 PER E-NEWSLETTER to full downstream audience of over 29,000.

HP E-NEWSLETTER AUDIENCE AT-A-GLANCE¹

Primary Business Sector



Geography



¹Hydrocarbon Processing, Market Research Enewsletter Survey, Jan 2020.

Deliverables

- One banner ad at the top position (728x90 pixel or 728x140 pixel in jpeg or gif format)
- Two banner ads in the body of the email (336x280 pixel in jpeg or gif format)
- A link to your website for each banner
- An article with URL can also be hosted on the *Hydrocarbon Processing* website.

SPECIAL FOCUS E-NEWSLETTERS

HYDROCARBON PROCESSING®

Targeting by sector, job function, and geography is available!

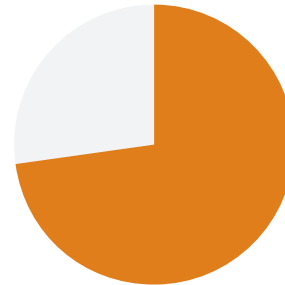
E-NEWSLETTER FREQUENCY¹



90%*

read at least weekly

BANNER ADS INTERACTION¹



73%*

find the ads helpful

¹Hydrocarbon Processing, Market Research Enewsletter Survey, Jan 2020.
*Percentages based on HP Daily News Brief.

GET STARTED

Complete the Form

Fill out the Special Focus order form below.

Contact Us

Contact your local representative or Catherine Watkins, Publisher, at Catherine.Watkins@HydrocarbonProcessing.com

For questions about deliverables, please contact:

Stephanie Bartels, Digital Editor, at Stephanie.Bartels@HydrocarbonProcessing.com.

YES. I want to participate in the *Hydrocarbon Processing's* Special Focus e-Newsletter on the topic: _____

Company or agency name: _____

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) **\$6,650 PER E-NEWSLETTER** upon deployment.

Address _____

City _____

State _____

Zip _____

Country _____

Phone _____

Email _____

Name _____

Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____