



# HYDROCARBON PROCESSING®

HydrocarbonProcessing.com



Hydrocarbon Processing's 2022 conference promotional package is also available for AFPM Annual Meeting, AFPM Summit, and ADIPEC.

Combination packages leveraging the audience bases of both *Hydrocarbon Processing* and *Gas Processing & LNG* are also available upon request.

#### FOR MORE INFORMATION:

Please contact **your account representative** or Catherine Watkins, Publisher/Vice President-Downstream, at +1 (713) 520-4421 or [Catherine.Watkins@HydrocarbonProcessing.com](mailto:Catherine.Watkins@HydrocarbonProcessing.com).

**HYDROCARBON PROCESSING®**

**AUGUST 22-26, 2022 | FRANKFURT, GERMANY**

## ACHEMA 2022: Maximize your presence with *Hydrocarbon Processing*

Showcasing your company at a major trade show is a dedicated undertaking, involving meticulous planning, many working hours and considerable resources. Given the level of commitment required, marketers need to ensure that their presence attracts the most qualified professionals while delivering a good return on investment. Now you can partner with *Hydrocarbon Processing* to make the most of your investment at AICHEMA 2022. With an industry-leading, direct-request circulation base of more than 24,000 HPI professionals (over 97,680 readers), *Hydrocarbon Processing* is uniquely positioned to maximize your company's presence before, during and after the event.

An integral part of pre-conference preparations, *Hydrocarbon Processing's* conference promotional package puts the audience of the industry's premier publication at the service of marketing professionals. Leveraging a powerful combination of print, online and newsletter promotions, *Hydrocarbon Processing's* conference package allows marketers to promote their presence and message even beyond the event's audience.

#### The conference promotional package includes:

- Full-page advert in *Hydrocarbon Processing* (June or July)
- Banner on *Hydrocarbon Processing's* daily newsletter (one week in August)
- MPU on *Hydrocarbon Processing's* AICHEMA eDaily (one day)
- Editorial visit at the event
- Social media (Facebook, Twitter, LinkedIn) postings from the event
- Mention in post-event report (digital only).

**Price: USD \$12,500 (net)**

**Yes.** I want to participate in the **ACHEMA 2022 Conference Promotional Package.**

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) **\$12,500 net** upon publication.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency Name (if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

**Price:** USD \$12,500 (net)

**Submit this space reservation form and forward your advertising materials to:**

Advertising Production at [AdProd@GulfEnergyInfo.com](mailto:AdProd@GulfEnergyInfo.com).

**For more information:**

Please contact your local sales representative at [Info@HydrocarbonProcessing.com](mailto:Info@HydrocarbonProcessing.com) or Catherine Watkins, Publisher/Vice-President - Downstream at +1 (713) 520-4421 or [Catherine.Watkins@HydrocarbonProcessing.com](mailto:Catherine.Watkins@HydrocarbonProcessing.com).