

## WHITEPAPER PROGRAM

Leverage *Hydrocarbon Processing's* Qualified Online Audience of Engineers, Management Officials and HPI Professionals with a Lead Generation Whitepaper Program.

*Hydrocarbon Processing's* Whitepaper Program delivers targeted leads and enables your company to successfully reach a broad audience and establish thought leadership on important topics and technologies. Your literature and message will be placed on HydrocarbonProcessing.com as a PDF document behind a registration page, and will also be promoted through the monthly *Hydrocarbon Processing* Featured Whitepapers eblast. *Hydrocarbon Processing* Whitepapers are an extremely effective and cost-efficient way to maximize branding outreach and generate targeted, qualified leads.\*

**All Downstream Sectors: \$6,250 each**

**Refining Sector: \$4,950 each**

**Petrochemical Sector: \$3,200 each**

**Gas Processing/LNG Sectors: \$1,900 each**

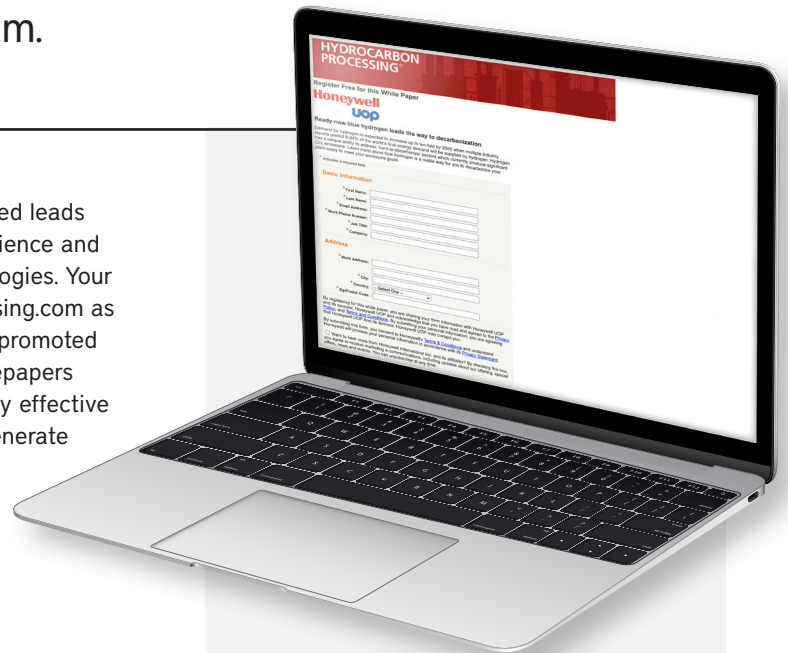
### Program Details

- Listing on HydrocarbonProcessing.com (title, company logo and Whitepaper synopsis)
- A custom-built registration form including name, title, company, contact information, and email address.
- *Hydrocarbon Processing* featured Whitepapers are promoted through a monthly email blast.
- Leads can be provided in Excel or .CSV format.

### Deliverables

- Company logo in .EPS format
- Whitepaper must be provided in .PDF format along with the formal title and a synopsis of the Whitepaper (up to 50 words)

*Rescheduling or cancellations must be received six weeks prior to the date of the scheduled deployment. Rescheduling or cancellations received after that time will be invoiced.*



### Get Started!

Please contact your local sales representative or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

\*Lead information provided to the sponsor includes name, company, mailing address, e-mail address and phone number.

NEED MORE INFORMATION?



**WATCH NOW!**

**HYDROCARBON  
PROCESSING®**

# ORDER FORM WHITEPAPER PROGRAM

**Yes.** I want *Hydrocarbon Processing* to promote a whitepaper.

Company or agency name: \_\_\_\_\_

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) upon posting the whitepaper to the following audience:

- Refining Sector: \$4,950
- Petrochemical Sector: \$3,200
- Gas Processing/LNG Sectors: \$1,900
- All Downstream Sectors: \$6,250

Company or agency name: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency Name (if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

**Submit this space reservation form and forward your advertising materials to:**

Advertising Production at AdProd@GulfEnergyInfo.com.

**For more information:**

Please contact your local sales representative or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing*, at Catherine.Watkins@Hydrocarbon Processing.com or +1 (713) 520-4421.

*Whitepapers will be posted on HydrocarbonProcessing.com 2-4 business days after receipt of signed insertion order and materials.*