

HYDROCARBON PROCESSING®  
**VIDEO** 



## Demonstrate your technology's potential with a video with *Hydrocarbon Processing*.

Video is a powerful tool with an unparalleled capacity to demonstrate the potential of new technology. With *Hydrocarbon Processing Video*, your video image will be prominently posted on HydrocarbonProcessing.com, and readers will be invited to "click to play." The content will be uploaded to *Hydrocarbon Processing's* dedicated video hub, and listed on the publication's YouTube channel. Viewer data can be collected via a customized registration page.

For more information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing*, at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421.



### PRICING OPTIONS:

Video only	\$6,800
Video with homepage MPU and registration page	\$7,150
Video with homepage MPU, registration page and newsletter promotion	\$8,650
Video with homepage MPU, registration page and click-through to whitepaper	\$9,550



### VIDEO SPECIFICATIONS:

- Video format for uploading: MOV, MP4 (MPEG4), AVI, WMV, FLV, 3GP, MPEGPS and WebM
- Provide a title, description and tags for the video
- Provide a static file in gif or jpeg format for display
- Maximum file size is 20GB.
- Recommended length: 30 seconds to 2 minutes.

**YES.** I want to feature a video on HydrocarbonProcessing.com

Video with:		
<input type="checkbox"/> <b>Video Only</b> Cost: \$6,800	<input type="checkbox"/> <b>Registration Page</b> Cost: \$7,150	<input type="checkbox"/> <b>Newsletter Promo</b> Cost: \$8,650
		<input type="checkbox"/> <b>Whitepaper</b> Cost: \$9,550

Company or agency name: \_\_\_\_\_

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) upon deployment.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency Name (if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

**To get started, send this form to your local representative or:**

Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing*, at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421

**For questions about deliverables, please contact your local representative or:**

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