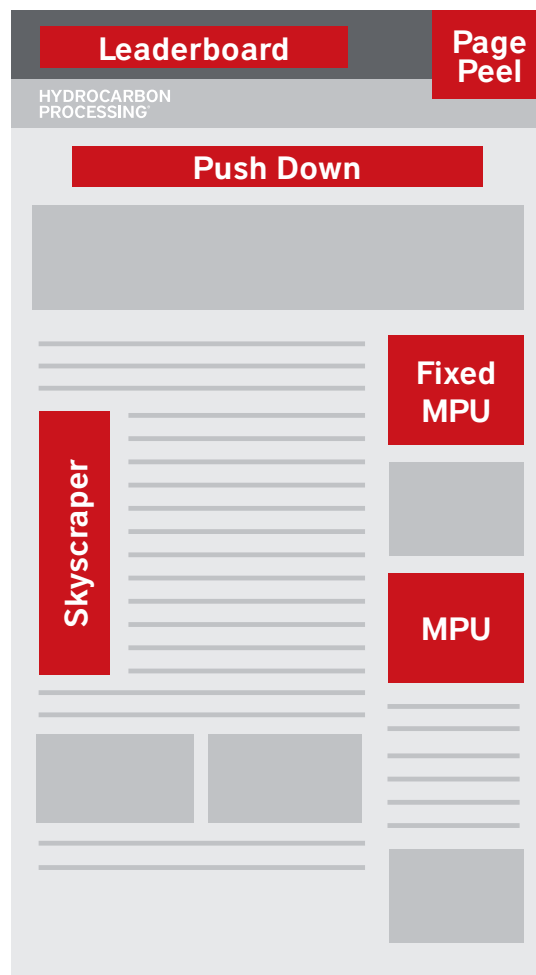


Increase Your Brand Awareness with Online Advertising

Visited daily by HPI Management officials, engineers, practitioners and professionals, HydrocarbonProcessing.com offers a number of display advertising options, providing ways to increase brand awareness, drive leads and increase traffic to your website.

<p>Push Down* (2 rotations) 970x90 pixels(px) and 970x415 px (Expanded); 300x50 px (Mobile)</p>	<p>52,009 AVG. IMPRESSIONS PER ROTATION</p> <p>\$7,800 net per month</p>
<p>Page Peel* (Exclusive) 680x680 px (No Mobile option)</p>	<p>46,308 AVG. IMPRESSIONS PER ROTATION</p> <p>\$6,050 net per month</p>
<p>Leaderboard* (5 rotations) 728x90 px; 300x50 px (Mobile)</p>	<p>28,339 AVG. IMPRESSIONS PER ROTATION</p> <p>\$4,150 net per month</p>
<p>MPU* (5 rotations) 336x280 px</p>	<p>26,381 AVG. IMPRESSIONS PER ROTATION</p> <p>\$4,050 net per month</p>
<p>Fixed MPU* (Homepage only: 1 rotation) Homepage only; 336x280 px</p>	<p>11,390 AVG. IMPRESSIONS PER ROTATION</p> <p>\$3,850 net per month</p>
<p>Skyscraper* (5 rotations) 160x600 px; 300x250 px (Mobile)</p>	<p>27,023 AVG. IMPRESSIONS PER ROTATION</p> <p>\$3,100 net per month</p>

* Hydrocarbon Processing Average Impressions per Rotation from January 2020 to June 2020.



Material Specs

Creative types: GIF, JPG/JPEG, PNG, Java Script, Third-party tags, HTML;
File Size: Max 100kb;

All material is due at least two weeks prior to the scheduled deployment. Cancellations after that time will be invoiced.

For more information, please contact **your local sales representative** or Catherine Watkins, Vice President & Publisher, Hydrocarbon Processing at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421.