

Bonus Report

ENGINEERING & CONSTRUCTION SOLUTIONS 2018



Space closes: April 5, 2018.

For additional information, please contact your *Hydrocarbon Processing* representative.

Catherine Watkins

Publisher

+1 (713) 520-4421 Catherine.Watkins@GulfPub.com

HYDROCARBON PROCESSING

HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in this Hydrocarbon Processing Bonus Report

Hydrocarbon Processing's Construction Boxscore Database is tracking over \$1.8 T in active downstream projects across the globe. Approximately 60% of active projects are in the preconstruction stage, with nearly 40% of those yet to award an engineering, procurement and construction contractor. These new capacity additions are imperative for countries to supply the increasing demand for energy. The need to invest in more efficient capacity continues to drive capital spending.

Hydrocarbon Processing's Engineering & Construction Solutions Bonus Report will address important HPI and E&C issues of the day, including such questions as: How can operators and EPC firms increase efficiency? What are the keys to a successful project? What are the improvements to supply-chain management? What are the new developments in site construction? How can skilled designers and laborers be located to build world-scale manufacturing capacity in developing regions? How can engineering and procurement be efficiently managed from offices in various time zones?

Sponsorship of the Bonus Report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- · Full-page display advertisement
- Full-page of editorial content (subject to Publisher's approval)
- 25 complementary copies of the Engineering & Construction Solutions Bonus Report. Additional copies may be purchased at cost.

Cost

2018 Rates Apply. Rates are commissionable at 15% of gross billing.

INSERTION ORDER FORM BONUS REPORT 2018

☐ Yes. I want to be a sponsor of the Engineering & Construction Solutions 2018 Bonus Report published in the May 2018 issue of <i>Hydrocarbon Processing</i> . Please reserve advertising space for my company:	
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E-mail this space reservation form and forward your advertising materials to: Cheryl Willis, Advertising Production Manager, Gulf Publishing Company, at Cheryl.Willis@GulfPub.com	

Production Specifications

Advertising Space Closes: April 5, 2018 | Advertising Materials Due: April 7, 2018

Advertisements are the same size as a full-page ad in *Hydrocarbon Processing*. Specifications are available at http://www.nxtbooks.com/nxtbooks/gulfpub/hp_2017mediaplanner/#/0. Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@GulfPub.com

HYDROCARBON PROCESSING®

Catherine Watkins, Publisher

Phone: +1 (713) 520-4421 E-mail: Catherine.Watkins@GulfPub.com HydrocarbonProcessing.com

SALES OFFICES—NORTH AMERICA

WESTERN UNITED STATES, WESTERN CANADA

Rick Ayer

Phone: +1 (949) 366-9089 E-mail: Rick.Ayer@GulfPub.com

MIDWEST, NORTH TEXAS

Josh Mayer

Phone: +1 (972) 816-6745 E-mail: Josh.Mayer@GulfPub.com

GULF COAST, SOUTH TEXAS

Keith Smith

Phone: +1 (713) 520-4449 E-mail: Keith.Smith@GulfPub.com

EASTERN UNITED STATES, EASTERN CANADA

Merrie Lynch

Phone: +1 (617) 357-8190, Mobile: +1 (617) 594-4943 E-mail: Merrie.Lynch@GulfPub.com

SALES OFFICES—EUROPE

ITALY, EASTERN EUROPE

Fabio Potestá

Mediapoint & Communications SRL Phone: +39 (010) 570-4948 E-mail: Fabio.Potesta@GulfPub.com

TURKEY, WESTERN EUROPE

Hamilton Pearman

Phone: +33 608 310 575 E-mail: Hamilton.Pearman@GulfPub.com

RUSSIA/FSU

Lilia Fedotova

Anik International & Co. Ltd. Phone: +7 (495) 628-10-333 E-mail: Lilia.Fedotova@GulfPub.com

UNITED KINGDOM/SCANDINAVIA/IRELAND

Patrick Djuma

Phone: +44 20 3409 2243 E-mail: Patrick.Djuma@GulfPub.com

SALES OFFICES—OTHER AREAS

AFRICA/MIDDLE EAST

Tanya Mbaluli

Twiga Media Partner
Phone: +254 722 376 972
Email: Mbaluli@GulfPub.com

CHINA/HONG KONG

Iris Yuen

Phone: +86 13802701367 (China) Phone: +852 69185500 (Hong Kong) E-mail: Iris.Yuen@GulfPub.com

INDIA

Manav Kanwar

Phone: +91-22-2837 7070/71/72 Mobile: +91-98673 67374 E-mail: India@GulfPub.com

INDONESIA, MALAYSIA, SINGAPORE, THAILAND

Peggy Thay

Publicitas Singapore Pte Ltd Phone: +65 6836-2272 E-mail: Singapore@GulfPub.com

JAPAN

Yoshinori Ikeda

Pacific Business Inc. Phone: +81 (3) 3661-6138 E-mail: Japan@GulfPub.com

KOREA

YB Jeon

Storm Associates Inc. Phone: +82 (2) 755-3774 E-mail: Korea@GulfPub.com

MEXICO, CENTRAL AMERICA & SOUTH AMERICA

Marco Antonio Monteiro

Mobile: +55 21 99616-4347 E-mail: Brazil@GulfPub.com

CLASSIFIED SALES

Gerry Mayer

Phone: +1 (972) 816-3534 E-mail: Gerry.Mayer@GulfPub.com

DATA PRODUCTS

J'Nette Davis-Nichols

Phone: +1 (713) 520-4426

 $\hbox{E-mail: Jnette.Davis-Nichols@GulfPub.com}$