



HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Bonus Report

PROCESS CAPABILITIES

Coming Soon
Publishing in June 2018

Space closes:
May 5, 2018

For additional information,
please contact your *Hydrocarbon
Processing* representative.

Catherine Watkins
Publisher

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**HYDROCARBON
PROCESSING®**

HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing's* Bonus Report

Refineries and petrochemical plants are comprised of a complex series of processing units. These plants utilize proven processing technologies to create products for everyday life. The makeup of these units, which can cost hundreds of millions of dollars to more than \$1 B, are built not only on solid licensed technology, but with thousands of pieces of equipment to ensure these structures operate as intended. The Processing Capabilities Bonus Report explores the technologies and equipment that ensure these crucial units operate efficiently and safely.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- Full-page (or half page) display advertisement
- Full-page (or half page) product or company profile (subject to Publisher's approval)
- 25 complimentary copies of the Process Capabilities Bonus Report. Additional copies may be purchased at cost.

Cost:

\$10,770 gross for full-page ad plus full-page profile.
\$6,990 gross for half-page ad plus half-page profile.
(Rates are commissionable at 15% of gross billing).

INSERTION ORDER FORM BONUS REPORT 2018

Yes. I want to be a sponsor of the **Process Capabilities Bonus Report** published in the **June 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

Production Specifications

Advertising Space Closes: May 5, 2018 | Advertising Materials Due: May 10, 2018

Advertisements are the same size as a full-page or half-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>. Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

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