



# HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Bonus Report

# LNG TECHNOLOGY

**Coming Soon**  
Publishing in July 2018

**Space closes:**  
**June 5, 2018**

For additional information,  
please contact your *Hydrocarbon  
Processing* representative.

**Catherine Watkins**  
**Publisher**

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**HYDROCARBON  
PROCESSING®**

HydrocarbonProcessing.com

## Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing's* Bonus Report

According to BP's Energy Outlook 2017, LNG trade is forecast to grow seven times faster than pipeline gas trade. Over the past several years, new LNG capacity has surged in nearly every region. Millions of tons per year of new LNG import and export capacity have begun operations, with hundreds of millions of tons still under development or awaiting a final investment decision. These projects, which include conventional onshore terminals and floating vessels, represent hundreds of billions of dollars in new capital expenditures, and will propel the LNG industry into the forefront of the global hydrocarbon marketplace.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

### Sponsorship Includes:

- Full-page (or half page) display advertisement
- Full-page (or half page) product or company profile (subject to Publisher's approval)
- 25 complimentary copies of the LNG Technology Bonus Report. Additional copies may be purchased at cost.

### Cost:

\$10,770 gross for full-page ad plus full-page profile.  
\$6,990 gross for half-page ad plus half-page profile.  
(Rates are commissionable at 15% of gross billing).

# INSERTION ORDER FORM BONUS REPORT 2018

**Yes.** I want to be a sponsor of the **LNG Technology Bonus Report** published in the **July 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) upon publication.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency Name (if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

## E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

## Production Specifications

**Advertising Space Closes: June 5, 2018 | Advertising Materials Due: June 10, 2018**

Advertisements are the same size as a full-page or half-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>.

Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

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