



HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Bonus Report

INDUSTRIAL INTERNET OF THINGS IN THE HPI

Coming Soon

Publishing in December 2018

Space closes:
November 1, 2018.

For additional information,
please contact your
Hydrocarbon Processing
representative.

Catherine Watkins
Publisher

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**HYDROCARBON
PROCESSING®**
HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing's* Bonus Report

The **digitization of business processes** is allowing the hydrocarbon processing industry to revisit its technology practices and exploit the increasing convergence between operational technology (OT), engineering technology (ET) and information technology (IT). **Industrial Internet of Things (IIoT)** concepts are transforming into real products, solutions and services. **Big data, predictive and prescriptive analytics, software and network communications** enable manufacturers to improve uptime and optimize operating performance, but management is realizing that the migration to the digital enterprise carries both benefits and risks. The deployment of **cyber security** measures to protect an organization's industrial control systems is not keeping pace with the rapid growth of digitization in oil and gas, refining and petrochemical operations. The opportunities and challenges offered by the digital transformation are explored in *Hydrocarbon Processing's IIoT Bonus Report*.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- Full-page (or half page) display advertisement
- Full-page (or half page) product or company profile (subject to Publisher's approval)
- 25 complementary copies of the IIoT Bonus Report. Additional copies may be purchased at cost.

Cost:

\$10,770 gross for full-page ad plus full-page profile.
\$6,990 gross for half-page ad plus half-page profile.
(Rates are commissionable at 15% of gross billing).

INSERTION ORDER FORM BONUS REPORT 2018

Yes. I want to be a sponsor of the **Industrial Internet of Things 2018 Bonus Report** published in the **December 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

Production Specifications

Advertising Space Closes: November 1, 2018 | Advertising Materials Due: November 10, 2018

Advertisements are the same size as a full-page or half-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>.

Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

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