HYDROCARBON PROCESSING®





Leverage Hydrocarbon Processing's Sponsored Survey to Know Your Clients

Hydrocarbon Processing polls a selected target group of its readers with 5-10 questions. The survey is branded and built by *Hydrocarbon Processing* and the results are shared with the sponsor.

Two Options:



Anonymous survey sponsorship sent to *Hydrocarbon Processing*'s full list of up to 50,000 (depending on targeting preference).

Hydrocarbon Processing polls a targeted group of our readers or our full list with 3-5 proprietary questions along with 1-3 open questions. The survey is branded Hydrocarbon Processing with no mention of the sponsor. Hydrocarbon Processing may include 1-3 questions. The sponsor receives all the results of all the questions but the proprietary results would not be shared with anyone other than sponsor. The results from Hydrocarbon Processing's questions may be used by Hydrocarbon Processing.

RATE: starts at \$6,340 net, depending on the target selection.



Co-sponsored survey with *Hydrocarbon Processing*. Limited to distribution list of 20,000 (subject to third-party permissions).

Sponsor provides all 5-10 proprietary questions. The survey is co-branded *Hydrocarbon Processing* and the sponsor. The sponsor receives all the results of all the questions and none of the results will be shared with anyone other than sponsor.

RATE: starts at \$3,750 net, depending on the target selection and number of questions.

COMPLETE THE FORM

Fill out the Sponsored Survey order form on the back of this flyer.

CONTACT US

Contact **your local representative** or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing*, at **Catherine.Watkins@HydrocarbonProcessing.com**.



ALL MATERIALS ARE
DUE AT LEAST 3
WEEKS PRIOR TO THE
SCHEDULED DEPLOYMENT.
CANCELLATIONS AFTER
THAT TIME WILL BE
INVOICED.

SPONSORED SURVEY ORDER FORM

Survey Timeline

BOOKING	Allow 8 weeks for results to be provided
QUESTIONS PROVIDED BY SPONSOR	At time of booking
COMMENT/REVIEW FROM HP	1 week after questions are received
REVISED QUESTIONS PROVIDED BY SPONSOR, IF NECESSARY	1 week after comments are submitted
CONFIRMATION/COMMENT FROM HP	Within 3 business days
QUESTIONS FINALIZED	3 weeks prior to survey deployment
EMAIL PREPARED BY HP FOR SPONSOR'S REVIEW	2 weeks prior to deployment
Survey Deployment	
RESULTS PROVIDED	2 weeks after survey deployment
** NOTE: SURVEY MAY NOT BE REPEATED MORE THAN EVERY 18-24 MONTHS	
□ YES. I want to participate in the <i>Hydrocarbon Proces</i>	sing's Sponsored Survey.
☐ Anonymous survey sponsorship Cost: \$6,340 net	☐ Co-sponsored sponsorship Cost: \$3,750 net
Company or agency name:	/ company) (□ my agency) upon deployment.
Address	
City	State
Zip	Country
Phone	Email
Name	Title
Signature	Date
Jighatare	Date