

115th AFPM

ANNUAL MEETING CONFERENCE DAILY

Commercial catalyst success at a US refinery

GARY CHENG, KESIN BURTON, KENT TURNER, CHIP SCHAEFFER and ROSAMM SCHAEFFER, Grace Catalysts Technologies

As a catalyst manufacturer, Grace Catalysts Technologies has a long history of providing high-quality catalysts to the refining industry. In 2016, we were proud to announce the successful implementation of our new commercial catalyst at a US refinery. This catalyst has demonstrated superior performance, leading to increased production and reduced costs for our customers. The success of this catalyst is a testament to our commitment to innovation and excellence in catalyst technology.

The new catalyst was implemented at a refinery in the Gulf Coast region of the United States. The refinery is one of the largest and most advanced in the world, and the successful implementation of our catalyst is a significant milestone for our company. We are proud to be a part of this success and look forward to continuing our partnership with the refinery in the future.



Creating a realistic and effective regulatory environment

CHET THOMPSON, President, American Fuel & Petrochemical Manufacturers

As the President of the American Fuel & Petrochemical Manufacturers (AFPM), I have a deep understanding of the challenges facing the industry. One of the most significant challenges is the regulatory environment. It is essential to create a realistic and effective regulatory environment that allows the industry to operate safely and efficiently while protecting the environment and public health. This requires a collaborative effort between industry, government, and the public. We must work together to find solutions that are fair, practical, and effective.

Leave your heart in San Francisco

There is a vibrant and exciting atmosphere in San Francisco, and it is a pleasure to be here. The city is a beautiful blend of nature and urban life, and it is a great place to visit. We are excited to be part of the 115th AFPM Annual Meeting and Conference Daily in San Antonio, Texas. We look forward to meeting with you and sharing our latest news and products.



Hydrocarbon Processing will once again be publishing the conference daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Annual Meeting taking place March 19-21, 2017 in San Antonio, Texas at the Marriott River Center.

The onsite coverage and in-room delivery of the newspaper will help increase your company's recognition at this leading global event for the refining and petrochemical industries. Attendees include key executives and technical experts from operating companies, and representatives from associated industries, as well as chief executive officers, vice presidents of refining and petrochemicals, technology development executives and engineering managers.

The first day's paper will be included in each delegate's bag at registration and will contain session previews, programming tips, an index of hospitality suites and technical articles on relevant topics. The newspaper's second and third days of coverage will feature articles and photographs from the previous day's activities, sessions, hospitality events and speeches.

The second day's edition will be delivered to each delegate's hotel room at the Marriott River Center, and copies will be available on the media wall in the registration area. The third day's paper will be an online edition emailed to all registered attendees.

Each day's issue will appear on the HP Conference News, with a special edition of the HPInformer e-newsletter sent out alerting more than 48,000¹ *Hydrocarbon Processing* e-newsletter subscribers to its availability. *Hydrocarbon Processing* is pleased to offer you this opportunity to deliver your corporate message at the 2017 AFPM Annual Meeting.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

Feature your Company at the 2017 AFPM Annual Meeting

- Highlight your hospitality suite
- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company, products and services

Advertising Rates and Deadlines

Deadline for space reservations for all three days: **February 5**
Material deadline for all three days: **February 10**

Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on the insertion order.

AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Inside front cover	\$10,090	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" outside the final trim

2016 edition

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HydrocarbonProcessing.com

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SCENES FROM THE 2016 AFPM ANNUAL MEETING



Advertising Reservation Form

Deadline for space reservations for all three days: **February 5**

Material deadline for all three days: **February 10**

Advertiser/Company Name _____

Ad Size: _____

- All Three Days
- Day One (if available)
- Day Two (if available)
- Day Three (online edition)

Price: _____

I understand that Gulf Publishing Company will bill
(my company) (my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

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Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

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Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

ANNUAL MEETING CONFERENCE DAILY

Attn: Cheryl Willis
Advertising Production Dept.
2 Greenway Plaza, Ste. 1020
Houston, Texas 77046
Cheryl.Willis@GulfPub.com

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