

In 2016, the global hydrocarbon processing industry invested nearly \$100 B in maintenance projects. Since equipment failures can result in expensive unit or total plant shutdowns, best-of-class companies maintain the mindset that investing to improve reliability and equipment conditioning is a great benefit to the organization. With dozens of new downstream processing units forecast to begin operations over the next few years, the pool of maintenance and turnaround projects will increase, as well. This includes thousands of units/plants already in production within the refining, petrochemical and gas processing/LNG industries. These maintenance and reliability programs create value for an organization. They should not be viewed as services, but rather as equal partners of operations in the creation of business value. In 2017, billions of dollars will be invested to ensure that maintenance and turnaround programs are completed. These investments are an inevitable expenditure to ensure stable and safe plant operations.

**Take advantage of the advertising opportunities in the Global Maintenance and Turnaround Directory.**

**1 VIEW YOUR CURRENT LISTING ONLINE**  
HydrocarbonProcessing.com/global-maintenance-turnaround-directory

**2 UPDATE OR ADD YOUR LISTING ONLINE**  
To complete your listing online, simply log on to HydrocarbonProcessing.com/global-maintenance-turnaround-directory/sign-up-form

*If you are not a current advertiser with HP and would like more than 5 categories, you must provide credit card information.*

**3 UPGRADE OR ADVERTISE**  
Upgrade your online listing to stand out among your competitors or advertise with banner or MPU ads. Upgraded listings and ads linked to your website are posted for one year.

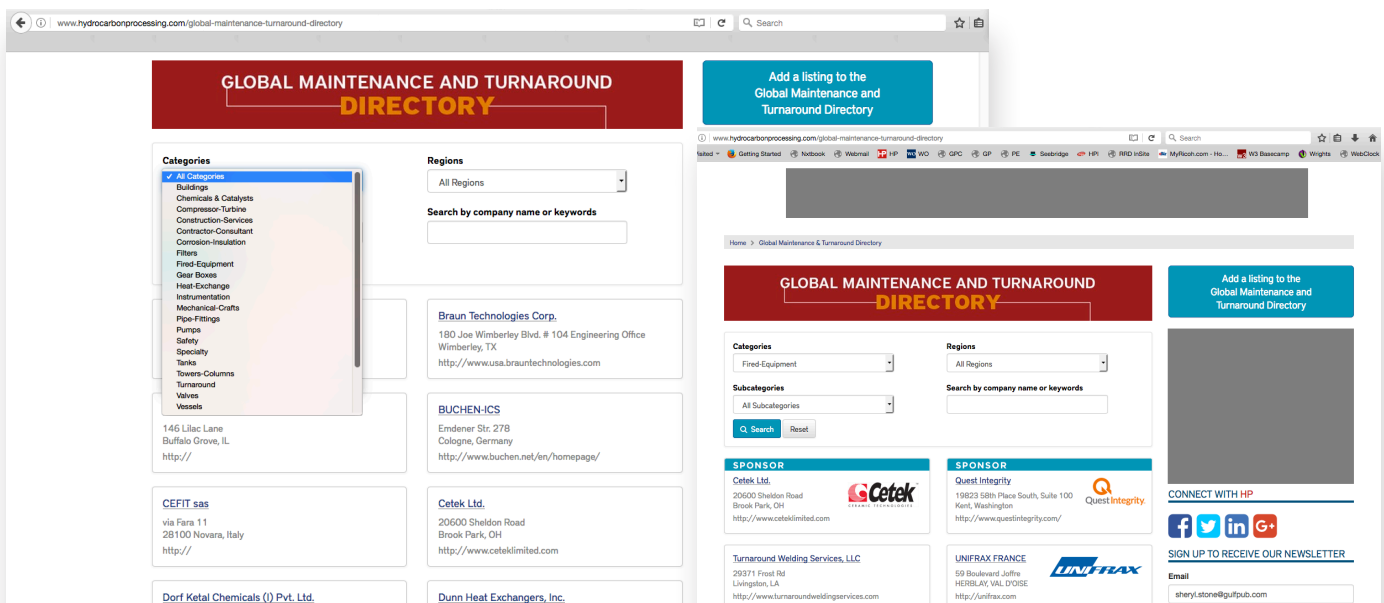
**ADVERTISING OPTIONS**

Directory Homepage	Rate
<b>Leaderboard</b> 728x90px (one of 5 rotations)	\$2,100
<b>Skyscraper</b> 160x600px	\$1,700
<b>MPU</b> 336x280px	\$1,600

Product Page	Rate
<b>Leaderboard</b> 728x90px (one of 5 rotations)	\$1,100
<b>Skyscraper</b> 160x600px	\$800
<b>MPU</b> 336x280px	\$700

**LISTING UPGRADE OPTIONS**

Upgrade Type	Rate
<b>Standard</b>	\$600
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**Yes.** I want to be participate in the **Global Maintenance and Turnaround Directory.**

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) upon publication.

Company \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Advertising Options:**

Directory Homepage:     Leaderboard     Skyscraper     MPU

Product Page for Category: \_\_\_\_\_     Leaderboard     Skyscraper     MPU

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**HYDROCARBON  
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Catherine Watkins, *Publisher*  
Phone: +1 (713) 520-4421  
E-mail: Catherine.Watkins@GulfPub.com  
HydrocarbonProcessing.com

**SALES OFFICES—NORTH AMERICA**

**IL, LA, MO, OK, TX**

Josh Mayer  
Phone: +1 (972) 816-6745  
E-mail: Josh.Mayer@GulfPub.com

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ID, IN, KS, KY, MI, MN, MS, MT, ND, NE, NM,  
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WESTERN CANADA**

Ryan Akbar  
Phone: +1 (713) 520-4449  
Mobile: +1 (832) 691-6053  
E-mail: Ryan.Akbar@GulfPub.com

**CT, DC, DE, MA, MD, ME, NC, NH, NJ, NY, OH,  
PA, RI, SC, VA, VT, WV, EASTERN CANADA**

Merrie Lynch  
Phone: +1 (617) 357-8190,  
Mobile: +1 (617) 594-4943  
E-mail: Merrie.Lynch@GulfPub.com

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Hamilton Pearman  
Phone: +33 608 310 575  
Hamilton.Pearman@GulfPub.com

**ITALY, EASTERN EUROPE**

Fabio Potestá  
Mediapoint & Communications SRL  
Phone: +39 (010) 570-4948  
E-mail: Fabio.Potesta@GulfPub.com

**RUSSIA/FSU**

Lilia Fedotova  
Anik International & Co. Ltd.  
Phone: +7 (495) 628-10-333  
E-mail: Lilia.Fedotova@GulfPub.com

**UNITED KINGDOM/SCANDINAVIA,  
NORTHERN BELGIUM, THE NETHERLANDS**

Catherine Watkins  
Phone: +1 (713) 520-4421  
E-mail: Catherine.Watkins@GulfPub.com

**SALES OFFICES—OTHER AREAS**

**AFRICA**

Tanya Mbaluli  
Twiga Media Partner  
Phone: +254 722 376 972  
Email: Africa@GulfPub.com

**CHINA/Hong Kong**

Iris Yuen  
Phone: +86 13802701367 (China)  
Phone: +852 69185500 (Hong Kong)  
E-mail: Iris.Yuen@GulfPub.com

**INDIA**

Manav Kanwar  
Phone: +91-22-2837 7070/71/72  
Mobile: +91-98673 67374  
E-mail: India@GulfPub.com

**INDONESIA, MALAYSIA, SINGAPORE,  
THAILAND**

Peggy Thay  
Publicitas Singapore Pte Ltd  
Phone: +65 6836-2272  
E-mail: Singapore@GulfPub.com

**JAPAN**

Yoshinori Ikeda  
Pacific Business Inc.  
Phone: +81 (3) 3661-6138  
E-mail: Japan@GulfPub.com

**KOREA**

Young-Seoh Chinn  
JES Media, Inc.  
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E-mail: Korea@GulfPub.com

**MEXICO, CENTRAL AMERICA  
& SOUTH AMERICA**

Marco Antonio Monteiro  
Mobile: +55 21 99616-4347  
Brazil@GulfPub.com

**CLASSIFIED SALES**

Gerry Mayer  
Phone: +1 (972) 816-3534  
E-mail: Gerry.Mayer@GulfPub.com

**DATA PRODUCTS**

J'Nette Davis-Nichols  
Phone: +1 (713) 520-4426  
E-mail: Jnette.Davis-Nichols@GulfPub.com

**REPRINTS**

Rhonda Brown, Foster Printing Service  
Phone: +1 (866) 879-9144 ext. 194  
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