

# 2018 HPI FORECAST

27 October 2017 | 8:00 a.m. | River Oaks Country Club, Houston, Texas

## Sponsorship Opportunities at the 2018 HPI Forecast Breakfast

The editors of *Hydrocarbon Processing* will provide detailed insight into investment and supply/demand trends in the downstream industry at the 44th Annual HPI Forecast Breakfast. Attended by senior-level HPI leaders, executives and decision-makers, the Forecast Breakfast provides attendees with valuable analysis, strategic insight and industry data on major trends and forecast spending in the refining, petrochemicals and gas processing/LNG industries for the year ahead.

If you'd like to gain visibility at this event, please consider the sponsorship opportunities on the back of this sponsorship flyer and fill out the sponsorship form below.

### For More Information:

Contact Catherine Watkins, *Publisher*, at [Catherine.Watkins@GulfPub.com](mailto:Catherine.Watkins@GulfPub.com) or +1 (713) 520-4421

**HYDROCARBON PROCESSING<sup>®</sup>**

[HydrocarbonProcessing.com](http://HydrocarbonProcessing.com)

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### SPONSORSHIP FORM

**Closing date: October 13, 2017.**

**Sponsorships are secured on a first-response basis, and are limited.**

Please indicate below your preferred sponsorship

This is to confirm that \_\_\_\_\_ company will serve as a sponsor for the 44th Annual HPI Forecast Breakfast on October 27, 2017.

**Sponsorship Preference:**  Breakfast Sponsor  Forecast Slides Sponsor - Flash Drive  
 Welcome Coffee Sponsor  Table Sponsor  Social Media Sponsor  
 Spotlight on Technology Sponsor

Sponsorship Reservations and Materials are due by October 13, 2017. To confirm your reservation, e-mail this form to Cheryl Willis, *Advertising Production Manager*, Gulf Publishing Company, at [Cheryl.Willis@GulfPub.com](mailto:Cheryl.Willis@GulfPub.com)

## We Look Forward to Your Participation in the 2018 HPI Forecast Breakfast.

**Breakfast Sponsor.....\$5,500**

*This is an exclusive sponsorship*

- Recognition as the Breakfast Sponsor in all pre-event marketing
- Logo inclusion on all signage at the event
- Reserved table of 10 featuring company logo
- Receipt of post-event attendee list with full contact details
- Opportunity to place company banner and flyers at Spotlight on Technology table
- Recognition as sponsor on post-event email sent to attendees
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.

**Forecast Slides Sponsor - Flash Drive.....\$3,000**

*This is an exclusive sponsorship*

- Recognition as the Flash Drive Sponsor in all pre-event marketing
- Logo inclusion on all signage at the event
- Reserved table of 8 featuring company logo
- Company name and/or logo printed on conference flash drive given to all attendees at registration
- Opportunity to preload flash drive with corporate collateral
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.

**Welcome Coffee Sponsor.....\$1,950**

*This is an exclusive sponsorship*

- Recognition as the Welcome Coffee Sponsor in all pre-event marketing
- Logo inclusion on all signage at the event
- Logo on coffee mugs
- Reserved table of 6 featuring company logo
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.

**Table Sponsor.....\$950**

*This is a non-exclusive sponsorship*

- Recognition as a Table Sponsor in all pre-event marketing
- Logo inclusion on all signage at the event
- Reserved table of 10 featuring company logo
- Opportunity to place company banner and flyers at Spotlight on Technology table
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.

**Social Media Sponsor.....\$500**

*This is a non-exclusive sponsorship*

- Two (2) company or product information posts shared on Facebook, LinkedIn and/or Twitter over a 2-week period
- One video post to *Hydrocarbon Processing's* YouTube Channel (maximum duration: 2 minutes)
- Logo inclusion on all signage at the event
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.

**Spotlight on Technology Sponsor.....\$350**

*This is a non-exclusive sponsorship*

- Logo inclusion on all signage at the event
- Opportunity to place company banner and flyers at Spotlight on Technology table
- Custom HTML invitations that you may send to your clients/colleagues promoting company participation at the event.