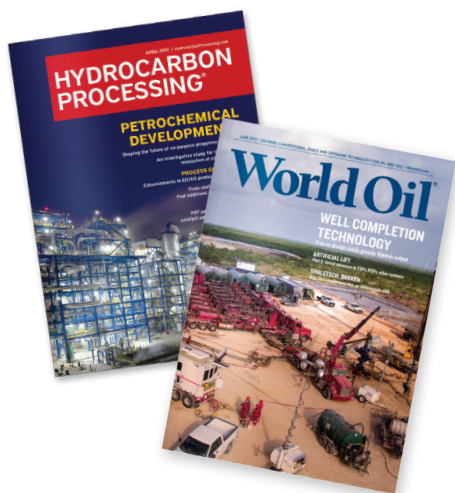




EXCLUSIVE

# World Oil and Hydrocarbon Processing Advertising Opportunity



Advertising space reservations due by **September 5, 2017**.

Advertising material due by **September 10, 2017**.

## TO RESERVE AD SPACE CONTACT:

Cheryl Willis  
Advertising Production Manager  
Cheryl.Willis@GulfPub.com.

**World Oil®** **HYDROCARBON PROCESSING®**

## Reserve Your Space Today!

*World Oil* and *Hydrocarbon Processing* are offering advertisers the opportunity to reach more than 70,000 highly qualified oil and gas professionals and decision makers. With direct request subscriber bases of 40,000 and 30,000, respectively, *World Oil* and *Hydrocarbon Processing* are offering reduced rates for advertisers that book space in both magazines in the October issues. In addition to regular magazine distribution, both publications will be available at ADIPEC which attracted more than 95,000 attendees in 2016.

With the global reach of both publications, this dual advertising opportunity is the most cost-effective way to reach the oil and gas industry's most influential decision-makers. The target audience includes:

### JOB TITLE

- Engineers
- Project Managers
- Purchasing Managers
- Heads of Departments & Directors
- Presidents and CEOs
- Country Managers
- Operations Managers
- Business Development Managers

### INDUSTRY SEGMENT

- Exploration
- Drilling
- Production
- Pipeline
- Gas Processing
- LNG
- Refining
- Petrochemical

*Hydrocarbon Processing's* October editorial coverage will include an analysis of business trends in the Middle East, feature editorial on Process Control and Instrumentation, and a preview of ADIPEC. Meanwhile, *World Oil's* editorial coverage will include an analysis of Advances in Drilling technology, a feature article on Digital Transformation/Data Analytics and a Middle East/North Africa regional outlook.

## Cost of Advertisement

Joint *World Oil* and *Hydrocarbon Processing* rates for October 2017:

**Full-page color ad:** \$15,075 (gross)      **Half-page color ad:** \$10,395 (gross)

EXCLUSIVE

# World Oil and Hydrocarbon Processing Advertising Opportunity

## Advertising Reservation

Advertiser/Company Name: \_\_\_\_\_

Ad Size:  Full Page  Half page

I understand that Gulf Publishing Company will bill ( my company) ( my agency) upon publication.

Signature: \_\_\_\_\_

## Company Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Agency Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Send this space reservation form and advertising production materials to:

Cheryl Willis, Advertising Production Manager, at +1 (713) 525-4633 or Cheryl.Willis@GulfPub.com

### For additional information, please contact:

**World Oil:** Andy McDowell, Publisher, at +1 (713) 520-4463 or Andy.McDowell@GulfPub.com

**Hydrocarbon Processing:** Catherine Watkins, Publisher, at +1 (713) 520-4421 or Catherine.Watkins@GulfPub.com

## Cost of Advertisement

Joint *World Oil* and *Hydrocarbon Processing* rates for October 2017:

**Full-page color ad:** \$15,075 (gross)

**Half-page color ad:** \$10,395 (gross)