

116th AFPM

ANNUAL MEETING CONFERENCE DAILY

Comply with environmental regulations and detect PRD malfunctions

MARCIO DOMINGUEZ and **MARCOS VELAZO**, Emerson Automation Solutions

Using monthly treatment, PRD monitoring solutions can be designed to detect PRD malfunctions before they become a problem. The PRD monitoring solutions can be designed to detect PRD malfunctions before they become a problem. The PRD monitoring solutions can be designed to detect PRD malfunctions before they become a problem.



Hydrocarbon Processing will once again be publishing the conference daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Annual Meeting taking place March 11-13, 2018, in New Orleans, Louisiana, at the New Orleans Hilton.

The onsite coverage and in-room delivery of the newspaper will help increase your company's recognition at this leading global event for the refining and petrochemical industries. Attendees include key executives and technical experts from operating companies, and representatives from associated industries, as well as chief executive officers, vice presidents of refining and petrochemicals, technology development executives and engineering managers.

The first day's paper will be included in each delegate's bag at registration and will contain session previews, programming tips, an index of hospitality suites and technical articles on relevant topics. The newspaper's second and third days of coverage will feature articles and photographs from the previous day's activities, sessions, hospitality events and speeches.

Each day's issue will appear on HydrocarbonProcessing.com Conference News, with a special edition of the HPI Informer e-newsletter sent out alerting more than 45,000¹ Hydrocarbon Processing e-newsletter subscribers to its availability.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

Feature your Company at the 2018 AFPM Annual Meeting

- Highlight your hospitality suite
- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company, products and services

Advertising Rates and Deadlines

Deadline for space reservations for all three days: **February 5**
Material deadline for all three days: **February 12**

Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on the insertion order.

AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Inside front cover	\$10,090	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" outside the final trim

¹ Hydrocarbon Processing, BPA Worldwide, June 2017 Statement

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HYDROCARBON PROCESSING®
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MARCO DONNANGELO and MARCOS PELUSO, Emerson Automation Solutions

The difficulty to perform correct maintenance on process equipment is a major concern for process operators. This is because the equipment is often located in remote areas, and the maintenance is often performed by contractors who are not familiar with the equipment. This is where Emerson's PRD (Process Related Detection) can help. PRD is a software-based system that can detect malfunctions in process equipment. It does this by monitoring the process data and comparing it to a model of the process. If there is a significant difference between the actual data and the model, PRD can detect a malfunction. PRD can detect a wide range of malfunctions, including leaks, blockages, and equipment failure. PRD can also detect malfunctions in the control system, such as sensor failure and controller malfunction. PRD can be used to detect malfunctions in a wide range of process equipment, including distillation columns, reactors, and heat exchangers. PRD can be used to detect malfunctions in a wide range of process equipment, including distillation columns, reactors, and heat exchangers. PRD can be used to detect malfunctions in a wide range of process equipment, including distillation columns, reactors, and heat exchangers.



Advertising Reservation Form

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Material deadline for all three days: **February 12**

Advertiser/Company Name _____

Ad Size: _____

- All Three Days Day One (if available) Day Two (if available)
- Day Three (online edition)

Price: _____

I understand that Gulf Publishing Company will bill my company) my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

2017 edition

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

ANNUAL MEETING CONFERENCE DAILY

Attn: Cheryl Willis
 Advertising Production Dept.
 2 Greenway Plaza, Ste. 1020
 Houston, Texas 77046
 Cheryl.Willis@GulfPub.com

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