

March 11-13, 2018 | New Orleans, LA

116th AFPM ANNUAL MEETING



Hydrocarbon Processing's 2018 conference promotional package is also available forACHEMA, World Gas Conference, Gastech, and ADIPEC.

Combination packages leveraging the audience bases of both *Hydrocarbon Processing* and *Gas Processing* are also available upon request.

FOR MORE INFORMATION:

Please contact your account representative or Catherine Watkins, Publisher, at +1 (713) 520-4421 or Catherine.Watkins@GulfPub.com.

**HYDROCARBON
PROCESSING®**

AFPM Annual Meeting 2018: Maximize your presence with *Hydrocarbon Processing*

Showcasing your company at a major trade show is a dedicated undertaking, involving meticulous planning, many working hours and considerable resources. Given the level of commitment required, marketers need to ensure that their presence attracts the most qualified professionals while delivering a good return on investment. Now you can partner with *Hydrocarbon Processing* to make the most of your investment at the AFPM Annual Meeting. With an industry-leading, direct-request circulation base of more than 30,000 HPI professionals, *Hydrocarbon Processing* is uniquely positioned to maximize your company's presence before, during and after the event.

An integral part of pre-conference preparations, *Hydrocarbon Processing's* conference promotional package puts the audience of the industry's premier publication at the service of marketing professionals. Leveraging a powerful combination of print, online and e-newsletter promotions, *Hydrocarbon Processing's* conference package allows marketers to promote their presence and message even beyond the event's audience.

The conference promotional package includes:

- Full-page advert in *Hydrocarbon Processing* (February)
- Banner on *Hydrocarbon Processing's* daily e-newsletter (one week in March)
- Editorial visit at the event
- Social media (Facebook, Twitter, LinkedIn) postings from the show
- Mention in post-event report (digital only)

Price: USD \$12,200 (net)

☐ **Yes.** I want to participate in the **AFPM Annual Meeting 2018 Conference Promotional Package.**

I understand that *Hydrocarbon Processing* will bill (☐ my company) (☐ my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

Price: USD \$12,200 (net)

Submit this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com

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