

AFPM 2018 Operations & Process TECHNOLOGY SUMMIT

(formerly the Q&A and Technology Forum)



Hydrocarbon Processing will again be publishing the official daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Operations & Process Technology Summit in Atlanta, Georgia on **October 1-3, 2018**.

These official daily newspapers will feature articles and photographs from the previous day's events, sessions, speeches and hospitality events. The first day's newspaper will be in each delegate's bag as they register. The second day's edition will be delivered to each delegate's hotel room at the Atlanta Marriott Marquis and will also be at the media wall in the registration area. The third day's paper will be distributed via email by AFPM to all conference attendees. The readership that these newspapers receive is extremely high and will boost your company's visibility at this event. Each day's issue is posted to the *HPIInformer* blog with a special edition of the *HPIInformer* e-newsletter to more than 47,000 *Hydrocarbon Processing* readers. *Hydrocarbon Processing* is pleased to offer you this opportunity to deliver your corporate message to the AFPM 2018 Operations & Process Technology Summit with unprecedented coverage.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

Feature your Company at the AFPM 2018 Operations & Process Technology Summit

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company and its products and services
- Drive traffic to your hospitality suite
- Additional bonus coverage through the *Hydrocarbon Processing HPIInformer* e-newsletter

Advertising Rates and Deadlines

- Deadline for space reservations: **September 6**
- Material deadline: **September 12**
- Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on insertion order.
- Subject to terms and conditions of 2018 media planner

AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Inside front cover	\$10,090	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365
Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" (3.2 mm) outside		

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HYDROCARBON PROCESSING®
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Advertising Reservation Form

Deadline for space reservations for all three days: **September 6**

Material deadline for all three days: **September 12**

Advertiser/Company Name _____

Ad Size: _____

- ☐ All Three Days ☐ Day One (if available) ☐ Day Two (if available)
- ☐ Day Three (online edition)

Price: _____

I understand that Gulf Publishing Company will bill
(☐ my company) (☐ my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

AFPM 2018 Operations & Process Technology Summit

Attn: Krista Norman
Advertising Production Dept.
2 Greenway Plaza, Ste. 1020
Houston, Texas 77046
AdProd@GulfPub.com

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