

Multi-sponsored Webcasts:

Leverage *Hydrocarbon Processing's* Qualified Audience of Engineers, Operators and Management Officials for Thought Leadership and Lead Generation.

Sponsored Panel Webcasts are panel discussions with subject matter experts on a topic of interest to you and your clients. Operators, engineering companies and service/supplier companies can provide a speaker to present on a specified topic along with two other panelists to provide our audience with different perspectives on a given theme. *Hydrocarbon Processing* does the rest. Once confirmed, each company's 10-15 minute presentation may be pre-recorded and will focus on technologies (no commercial presentations or direct comparisons). The 15-minute live Q&A session with all the panelists after the three presentations will be moderated by our editor.

We promote the panel discussion across our audience of over 50,100 HPI professionals and handle all the logistics of the webcast. In addition to the panelists, we allow up to three sponsors who also receive the details of all registrants and a copy of all questions submitted by the audience.

Cost: _____

\$5,950 net per webcast panelist or sponsor

FOR ADDITIONAL INFORMATION

Please contact your *Hydrocarbon Processing* representative or Catherine Watkins Publisher +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com

2020 Sponsored Panel Webcasts:

sample topics include

Safety

3 spots left | Speakers to be announced.

Water Management

3 spots left | Speakers to be announced.

Corrosion

3 spots left | Speakers to be announced.

Digital Twins

3 spots left | Speakers to be announced.

Deliverables

- Title, Date and Timing of Topic
- 100 Word Overview
- Logo (in EPS format).
- Speaker's Title, Bio and Headshot (2in. x 2in., 300 DPI in JPEG)
- Custom Registration Question (optional)

2020 Forecast Webcasts:

Forecast webcasts are cost-effective methods for companies to gain brand exposure and generate qualified leads. Sponsors provide their logo and company blurb and *Hydrocarbon Processing* does the rest. Sponsors will receive contact information for all registrants.

June 2020

HPI Outlook: 2020 Update

3 Spots Available

December 2020

HPI Outlook: 2021

3 Spots Available

Cost: _____

\$5,950 for a non-exclusive sponsorship

Deliverables

Vector EPS or high-resolution GIF/JPEG of your company logo

- Proposed question to be included on attendee registration form
- Short (20-second) company description to be read during webcast

Let's get started

Reach qualified oil and gas professionals throughout the world. A *Hydrocarbon Processing* webcast provides you with a powerful platform to take a leadership position on an important topic or showcase your products and services to qualified oil and gas professionals across the globe.

- Webcasts are promoted to:
 - Magazine: 30,349¹ subscribers
 - Newsletters Readers: >31,600²
 - Website Traffic: 62,768¹ monthly users
 - Eblast Distribution: 50,162² readers

¹ *Hydrocarbon Processing* BPA statement, June 2019

² Publisher's own data, as of July 2019

Begin your dialogue with your customers and prospects. For additional information and to schedule your webcast, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, at Catherine.Watkins@HydrocarbonProcessing.com.

68% Conversion Rate
(registrant to attendee)

Leads range: **505-639**/webcast

Recent webcasts include...

HPI Outlook 2019: What Does 2019 Hold for the Downstream?

BURNS  **MC DONNELL**

December 11, 2018 | Registrants: 639