

AFPM 2020 Operations & Process TECHNOLOGY SUMMIT

Return summertime profits to winter levels with temporary process cooling

Hydrocarbon processing plants are being forced to shut down or reduce capacity during the summer months due to the high temperatures and humidity. This is a significant challenge for operators as they seek to maintain production levels while ensuring the safety and integrity of their equipment. Temporary process cooling is one solution that can help operators overcome these challenges and return to normal production levels.



Hydrocarbon Processing will again be publishing the official daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Operations & Process Technology Summit in San Antonio, Texas on August 25-27, 2020. These official daily newspapers will feature articles and photographs from the previous day's events, sessions, speeches and hospitality events. The first day's newspaper will be in each delegate's bag as they register. The second day's edition will be delivered to each delegate's hotel room at the Grand Hyatt and will also be at the media wall in the registration area. The third day's paper will be distributed via email by AFPM to all conference attendees. The readership that these newspapers receive is extremely high and will boost your company's visibility at this event. Each day's issue is posted to the *Hydrocarbon Processing* blog with a special edition of the *HPIInformer* e-newsletter to more than 34,000 readers. *Hydrocarbon Processing* is pleased to offer you this opportunity to deliver your corporate message to the AFPM 2020 Operations & Process Technology Summit with unprecedented coverage. Editorial opportunities are also available; contact the editor listed below for further information.

Feature your Company at the AFPM 2020 Operations & Process Technology Summit

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company and its products and services
- Drive traffic to your hospitality suite
- Additional bonus coverage through the *Hydrocarbon Processing HPIInformer* e-newsletter

AFPM Newspaper Specifications and Rates

Advertising rates	One day	Three day
Front page earpiece 2" x 1.4" (50.8mm x 35.56mm)	\$1,970	\$4,220
Front page banner 9.75" x 2.25" (247.65mm x 57.15mm)	\$3,005	\$6,675
Inside front cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,540	\$10,090
Back cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	N/A	\$11,195
Full page 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,745	\$9,475
1/2-pg (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (247.65mm x 190.5mm) Vertical: 4.8" x 15" (121.92mm x 381mm)	\$3,145	\$5,435
1/2-pg (island) 7.25" x 10" (184.15mm x 254mm)	\$4,445	\$7,335
1/4-pg 4.8" x 7.5" (121.92mm x 190.5mm)	\$2,365	\$3,920
Top banner 9.75" x 2.25" (247.65mm x 57.15mm)	\$1,850	\$3,050

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" outside the final trim

2019 edition

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Publisher

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**HYDROCARBON
PROCESSING®**

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AFPM 2020 Operations & Process TECHNOLOGY SUMMIT

Return summertime profits to winter levels with temporary process cooling

As the summer months approach, many refineries and petrochemical plants are faced with the challenge of maintaining production levels while dealing with high temperatures and limited cooling capacity. Temporary process cooling solutions can help maintain production levels during the summer months.



2019 American Fuel & Petrochemical Manufacturers OPERATIONS & PROCESS TECHNOLOGY SUMMIT

Practical solutions for today, forethought for tomorrow

INSIDE THIS ISSUE

- Temporary process cooling
- Process optimization
- Energy efficiency
- Water management
- Process control
- Automation
- Process safety
- Process maintenance
- Process reliability
- Process performance
- Process innovation
- Process sustainability
- Process resilience
- Process flexibility
- Process scalability
- Process adaptability
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- Process transparency
- Process accountability
- Process responsibility
- Process integrity
- Process honesty
- Process fairness
- Process justice
- Process equity
- Process balance
- Process harmony
- Process unity
- Process solidarity
- Process cooperation
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- Process coalition
- Process confederation
- Process federation
- Process league
- Process union
- Process association
- Process organization
- Process institution
- Process corporation
- Process company
- Process firm
- Process business
- Process enterprise
- Process organization
- Process institution
- Process corporation
- Process company
- Process firm
- Process business
- Process enterprise

The world is going digital—so should training

INSIDE THIS ISSUE

- Digital training
- Process optimization
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Advertising Reservation Form

Deadline for space reservations for all three days: **July 15**

Material deadline for all three days: **July 22**

Advertiser/Company Name _____

Ad Size: _____

- All Three Days Day One (if available) Day Two (if available)
- Day Three (online edition)

Price: _____

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

2019 edition

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

AFPM 2020 Operations & Process Technology Summit

Advertising Production Dept.
AdProd@GulfEnergyInfo.com

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