



# DOWNSTREAM 2020 EXHIBITION & CONFERENCE

A REUTERS EVENT

JUNE 10-11, 2020, NRG CENTER, HOUSTON

*Hydrocarbon Processing* will be publishing the conference daily newspaper for the Downstream Exhibition & Conference taking place June 10-11, 2020 in Houston, Texas at the NRG Center.

The onsite coverage and delivery of the newspaper will help increase your company's recognition at this leading global event for the refining and petrochemical industries. Attendees include key executives and technical experts from operating companies, and representatives from associated industries, as well as chief executive officers, vice presidents of refining and petrochemicals, technology development executives and engineering managers.

The first day's newspaper will be distributed to each delegate at registration and will contain session previews, programming tips, an index of hospitality suites and technical articles on relevant topics. The newspaper's second day of coverage will feature articles and photographs from the previous day's activities, sessions, hospitality events and speeches.

Each day's issue will appear on the HP Conference News, with a special edition of the HPIInformer e-newsletter sent out alerting more than 34,000 *Hydrocarbon Processing* e-newsletter subscribers to its availability.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

## Feature your Company at the 2020 Downstream Exhibition & Conference

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company, products and services
- Highlight your hospitality suite

## Advertising Rates and Deadlines

Deadline for space reservations for both days: **May 5**

Material deadline for both days: **May 11**

Advertisers can choose from the various ad formats below. Ads are available for one day or both days. Please specify on the insertion order.

## Downstream Newspaper Specs

### Advertising Rates

	One day	Both Days
Front page earpiece 2" x 1.4" (50.8mm x 35.56mm)	\$1,970	\$2,650
Front page banner 9.75" x 2.25" (247.65mm x 57.15mm)	\$3,005	\$4,050
Inside front cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,540	\$6,100
Back cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	N/A	\$7,495
Full page 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,745	\$6,350
1/2-pg (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (247.65mm x 190.5mm) Vertical: 4.8" x 15" (121.92mm x 381mm)	\$3,145	\$4,200
1/2-pg (island) 7.25" x 10" (184.15mm x 254mm)	\$4,445	\$5,950
1/4-pg 4.8" x 7.5" (121.92mm x 190.5mm)	\$2,365	\$3,100
Top banner 9.75" x 2.25" (247.65mm x 57.15mm)	\$1,850	\$2,500

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" outside the final trim

## Mike Rhodes

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## Catherine Watkins

*Publisher*

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**HYDROCARBON  
PROCESSING®**

HydrocarbonProcessing.com



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## Advertising Reservation Form

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Advertiser/Company Name \_\_\_\_\_

Ad Size: \_\_\_\_\_

Both Days     Day One (if available)     Day Two (if available)

Price: \_\_\_\_\_

I understand that *Hydrocarbon Processing* will bill

( my company) ( my agency) upon publication.

Signature: \_\_\_\_\_

## Company Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Agency Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

Advertising Production Dept.  
2 Greenway Plaza, Ste. 1020  
Houston, Texas 77046  
AdProd@GulfEnergyInfo.com

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