The global catalyst market is forecast to expand significantly over the next several years. According to various industry reports, global catalyst demand is expected to increase from approximately $25 billion in 2018 to more than $35 billion by the mid-2020s. Hydrocarbon Processing’s Construction Boxscore Database is tracking more than $1.4 trillion in processing capacity projects around the world. The significant increase in new petrochemical and refining capacity is being led by an increase in petrochemical products and refined fuels demand globally, particularly for the production of low- and ultra-low-sulfur fuels. In turn, the demand for catalysts—to assist in these necessary reactions—will increase significantly.

A summary of the 2020 Catalyst Handbook will be presented in the December issue of Hydrocarbon Processing. A complete digital version will be available at Hydrocarbon Processing’s website, and to all full data access and site license subscribers. This program will maximize the licensors’ and sponsors’ exposure, and it guarantees a minimum three-year lifespan for your investment.

Sponsors will receive wafer USB cards with the ability to include articles from Hydrocarbon Processing or white papers, a listing of their logo on the USB card cover, and all promotional materials announcing the 2020 Catalyst Handbook.

For sponsors, the company page will also link to their chosen articles on the USB card, if supplied.

Distribution will be made to 5,271 operating refining companies from HP’s subscribers in addition to the access provided to HP’s company-wide IP subscribers at companies such as Chevron, Shell and Repsol.

Please refer to the back of this sheet for additional information and ordering details.
Premier Sponsors of Hydrocarbon Processing’s Catalyst Handbook

- Recognition on Catalyst Handbook summary page in the Hydrocarbon Processing December 2020 issue as premium sponsor with logo
- Logo on USB card sleeve under Premier Sponsors
- Logo on splash screens under Premier Sponsors
- Active link from logo to website
- Listing of all catalysts, additives and/or catalyst guards from sponsor in Handbook
- Posting at HydrocarbonProcessing.com for three years
- Up to five articles from Hydrocarbon Processing, or articles or papers from conferences, to be selected by sponsor for inclusion on USB card
- 50 copies of USB card for sales and marketing purposes

This is a non-exclusive sponsorship. Cost: $6,800 net*

Sponsors of Hydrocarbon Processing’s Catalyst Handbook

- Recognition on Catalyst Handbook summary page in the Hydrocarbon Processing December 2020 issue as sponsor with logo
- Logo on USB card sleeve under Sponsors
- Logo on splash screens under Sponsors
- Active link from logo to website
- Listing of all catalysts, additives and/or catalyst guards from sponsor in Handbook
- Up to two articles from Hydrocarbon Processing, or articles or papers from conferences, to be selected by sponsor for inclusion on USB card
- Posting at HydrocarbonProcessing.com for three years
- 25 copies of USB card for sales and marketing purposes

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*On-demand printing of Handbook or additional USB cards can be provided at an additional cost

Closing date for sponsorships is August 25, 2020

Sponsorships are secured on a first-response basis, and are limited.

Please indicate below your preferred sponsorship.

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Sponsorship Preference: ❑ Premier Sponsor ❑ Standard Sponsor

I understand that Hydrocarbon Processing will bill: ❑ My company ❑ My agency

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