Hydrocarbon Processing will once again be publishing the conference daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Annual Meeting taking place March 7-9, 2021 in San Antonio, Texas at the Grand Hyatt San Antonio.

The onsite coverage and in-room delivery of the newspaper will help increase your company’s recognition at this leading global event for the refining and petrochemical industries. Attendees include key executives and technical experts from operating companies, and representatives from associated industries, as well as chief executive officers, vice presidents of refining and petrochemicals, technology development executives and engineering managers.

The first day’s newspaper will be included in each delegate’s bag at registration and will contain session previews, programming tips, an index of hospitality suites and technical articles on relevant topics. The newspaper’s second and third days of coverage will feature articles and photographs from the previous day’s activities, sessions, hospitality events and speeches.

Each day’s issue will appear on the HP Conference News website, with a special edition of the HPInformer e-newsletter sent out alerting more than 28,000 Hydrocarbon Processing e-newsletter subscribers to its availability.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

**Feature your Company at the 2021 AFPM Annual Meeting**

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company, products and services
- Highlight your hospitality suite

**Advertising Rates and Deadlines**

Deadline for space reservations for all three days: January 28

Material deadline for all three days: February 4

Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on the insertion order.

**AFPM Newspaper Specs**

<table>
<thead>
<tr>
<th>Advertising rates</th>
<th>One day</th>
<th>Three day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front page earpiece</td>
<td>$1,970</td>
<td>$4,220</td>
</tr>
<tr>
<td>2” x 1.4” (50.8mm x 35.56mm)</td>
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<tr>
<td>Front page banner</td>
<td>$3,005</td>
<td>$6,675</td>
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<tr>
<td>9.75” x 2.25” (247.65mm x 57.15mm)</td>
<td></td>
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</tr>
<tr>
<td>Inside front cover</td>
<td>$4,540</td>
<td>$10,090</td>
</tr>
<tr>
<td>10.75” x 16.5” with .125” bleed (273.05mm x 419.1mm with 3.175mm bleed)</td>
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<tr>
<td>Back cover</td>
<td>N/A</td>
<td>$11,195</td>
</tr>
<tr>
<td>10.75” x 16.5” with .125” bleed (273.05mm x 419.1mm with 3.175mm bleed)</td>
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<td></td>
</tr>
<tr>
<td>Full page</td>
<td>$4,745</td>
<td>$9,475</td>
</tr>
<tr>
<td>10.75” x 16.5” with .125” bleed (273.05mm x 419.1mm with 3.175mm bleed)</td>
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<tr>
<td>1/2-pg (Vertical or Horizontal)</td>
<td>$3,145</td>
<td>$5,435</td>
</tr>
<tr>
<td>Horizontal: 9.75” x 7.5” (247.65mm x 190.5mm)</td>
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</tr>
<tr>
<td>Vertical: 4.8” x 15” (121.92mm x 381mm)</td>
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</tr>
<tr>
<td>1/2-pg (island)</td>
<td>$4,445</td>
<td>$7,335</td>
</tr>
<tr>
<td>7.25” x 10” (184.15mm x 254mm)</td>
<td></td>
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</tr>
<tr>
<td>1/4-pg</td>
<td>$2,365</td>
<td>$3,920</td>
</tr>
<tr>
<td>4.8” x 7.5” (121.92mm x 190.5mm)</td>
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</tr>
<tr>
<td>Final Trim: 10.75” x 16.5” (273 mm x 419 mm); Bleed: allow .125” outside the final trim</td>
<td></td>
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</tr>
</tbody>
</table>
Convert your refinery data into profits

R. KAISER

ganic molecules, the composition of

been refined into usable commercial
demand using shifting crude oil slates
against a changing background of gov-
duction while using less energy to get
new digital technologies like digital
twins, robotics, drones, augmented re-
alities, edge computing and the Internet
is extracting revenue from existing dig-
-ital assets. According to a September
2019 and Gas Industry with IoT,” oil and gas
duction improvement simply through

HydroFlex™ process technology and catalyst
for renewable fuels

Sustainability

Hydrocarbon Processing.com

AdProd@GulfEnergyInfo.com

advertising production materials to:

Return this space reservation form,
along with a copy of your purchase
order instructions, and forward your
advertising production materials to:

ANNUAL MEETING
CONFERENCE DAILY
Advertising Production Dept.
AdProd@GulfEnergyInfo.com

HYDROCARBON
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Advertising Reservation Form
Deadline for space reservations for all three days: January 28
Material deadline for all three days: February 4
Advertiser/Company Name ________________________________
Ad Size: ________________________________
☐ All Three Days ☐ Day One (if available) ☐ Day Two (if available)
☐ Day Three (online edition)
Price: ________________________________
I understand that Hydrocarbon Processing will bill
(☐ my company) (☐ my agency) upon publication.
Signature: ________________________________

Company Information
Name: ________________________________
Title: ________________________________
Company: ________________________________
Address: ________________________________
Phone: ________________________________
Email: ________________________________

Agency Information
Name: ________________________________
Title: ________________________________
Company: ________________________________
Address: ________________________________
Phone: ________________________________
Email: ________________________________