

Convert your refinery data into profits

R. KAISER and J. HINES, AIG Software

Crude oil is an essential component of our modern society. The refining process is a complex and costly one, and it is essential to have the right tools to manage it effectively. AIG Software's refinery data management solutions provide a comprehensive view of refinery operations, from production to distribution, and help to optimize performance and reduce costs.

Your data is a powerful asset. It can help you understand your refinery's performance, identify areas for improvement, and make data-driven decisions. AIG Software's solutions provide a comprehensive view of refinery operations, from production to distribution, and help to optimize performance and reduce costs.

Visit us at www.aigsoftware.com to learn more about our solutions and how they can help you improve your refinery's performance.

Hydrocarbon Processing will once again be publishing the conference daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Annual Meeting taking place March 7-9, 2021 in San Antonio, Texas at the Grand Hyatt San Antonio.

The onsite coverage and in-room delivery of the newspaper will help increase your company's recognition at this leading global event for the refining and petrochemical industries. Attendees include key executives and technical experts from operating companies, and representatives from associated industries, as well as chief executive officers, vice presidents of refining and petrochemicals, technology development executives and engineering managers.

The first day's newspaper will be included in each delegate's bag at registration and will contain session previews, programming tips, an index of hospitality suites and technical articles on relevant topics. The newspaper's second and third days of coverage will feature articles and photographs from the previous day's activities, sessions, hospitality events and speeches.

Each day's issue will appear on the HP Conference News website, with a special edition of the HPIInformer e-newsletter sent out alerting more than 28,000 *Hydrocarbon Processing* e-newsletter subscribers to its availability.

Editorial opportunities are also available; contact the editor listed on this flyer for further information.

Feature your Company at the 2021 AFPM Annual Meeting

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company, products and services
- Highlight your hospitality suite

Advertising Rates and Deadlines

Deadline for space reservations for all three days: **January 28**
Material deadline for all three days: **February 4**

Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on the insertion order.

AFPM Newspaper Specs

Advertising rates	One day	Three day
Front page earpiece 2" x 1.4" (50.8mm x 35.56mm)	\$1,970	\$4,220
Front page banner 9.75" x 2.25" (247.65mm x 57.15mm)	\$3,005	\$6,675
Inside front cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,540	\$10,090
Back cover 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	N/A	\$11,195
Full page 10.75" x 16.5" with .125" bleed (273.05mm x 419.1mm with 3.175mm bleed)	\$4,745	\$9,475
1/2-pg (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (247.65mm x 190.5mm) Vertical: 4.8" x 15" (121.92mm x 381mm)	\$3,145	\$5,435
1/2-pg (island) 7.25" x 10" (184.15mm x 254mm)	\$4,445	\$7,335
1/4-pg 4.8" x 7.5" (121.92mm x 190.5mm)	\$2,365	\$3,920

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" outside the final trim



2020 edition

Click the PLAY button for more information



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HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

119th AFPM

ANNUAL MEETING CONFERENCE DAILY

Convert your refinery data into profits

R. KASPER and R. JONES, AS Software

Crude oil is a finite resource. Refineries are the complex of units which transform it into the products we use every day. The value of the refinery is determined by the efficiency of the process. The AS Software Hydrocarbon Processing (HCP) software is the industry's leading solution for refinery optimization. It provides a comprehensive suite of tools for process simulation, optimization, and control. The HCP software is designed to help refineries maximize their production and reduce their operating costs. It is a powerful tool for refinery operators and engineers alike.

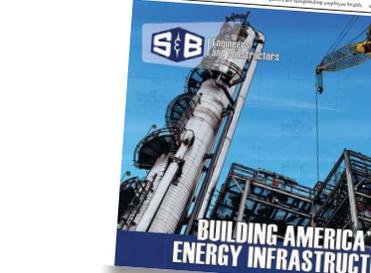
AS Software is a leading provider of software solutions for the energy industry. Our software is used by some of the world's largest refineries. We are committed to providing our customers with the highest quality software and technical support. Contact us today to learn more about our software and how it can help your refinery.



Supporting our industries through unprecedented times

ORET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers

The American Fuel & Petrochemical Manufacturers (AFPM) is a leading industry organization that represents the interests of its members. We are committed to providing our members with the highest quality services and support. Our services include advocacy, education, and research. We are also committed to promoting the safety and health of our employees and the environment. Contact us today to learn more about our services and how we can help your company.



2020 edition

Advertising Reservation Form

Deadline for space reservations for all three days: **January 28**

Material deadline for all three days: **February 4**

Advertiser/Company Name _____

Ad Size: _____

- All Three Days
 Day One (if available)
 Day Two (if available)
- Day Three (online edition)

Price: _____

I understand that *Hydrocarbon Processing* will bill
 my company) my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

ANNUAL MEETING CONFERENCE DAILY

Advertising Production Dept.
 AdProd@GulfEnergyInfo.com

HYDROCARBON PROCESSING®

HydrocarbonProcessing.com