

# DOWNSTREAM365 SPONSORED CONTENT

Gain Instant Exposure and Reach Qualified Oil and Gas Professionals with Downstream365 Sponsored Content

Downstream365 is *Hydrocarbon Processing's* native advertising platform that allows companies to leverage HydrocarbonProcessing.com, to connect directly with our brand's audience. Sponsored content (articles, videos, whitepapers, etc.) are placed on a custom micro-site, and sponsors receive three display ads on their customized Downstream365 page.

*Hydrocarbon Processing's* technical experts and editorial team strategically place your content throughout our digital platforms to maximize awareness and drive traffic to your content! Along with placement on the *Hydrocarbon Processing's* website, Downstream365 articles are promoted by the *Hydrocarbon Processing's* staff through e-Newsletters and social media.

Downstream365 packages can also include a presence in the print and digital editions of *Hydrocarbon Processing*.

**Custom packages are available.**

Unlimited content/month	<b>\$6,495 per month</b> <b>Annual program: \$69,995</b>
Up to 6 pieces of content/month	<b>\$4,995 per month</b> <b>Annual program: \$53,995</b>

*Alternative packages are available*

**Each customized profile includes:**

- Company logo, brief company description, business location and contact details
- Content may include sponsored articles, press releases, videos, whitepapers and webcasts
- Content distributed through website placements, e-newsletters, social media
- Monthly analytics reports

Need more information?



**Hydrocarbon Processing  
ONLINE STATISTICS**

 **70,089<sup>1</sup>**  
Web users per month

 **29,938<sup>1</sup>**  
E-Newsletter Reach

 **6,582<sup>1</sup>**  
Twitter Followers

 **31,533<sup>1</sup>**  
Facebook Likes

 **22,430<sup>1</sup>**  
LinkedIn Followers

**GET STARTED!**

Please contact your [local sales representative](#) or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing* at [Catherine.Watkins@HydrocarbonProcessing.com](mailto:Catherine.Watkins@HydrocarbonProcessing.com) or +1 (713) 520-4421.

**Material is due 10 business days prior to campaign launch.**

**Please allow for 72 (business) hours for any changes or additions to the program.**

<sup>1</sup> *Hydrocarbon Processing*, BPA Report, June 2020 Statement.

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**Yes.** I want to participate in *Hydrocarbon Processing's* **DOWNSTREAM365.**

TIER SELECTION:

UNLIMITED CONTENT/MONTH

\$6,495 per month

Annual program: \$69,995

UP TO 6 PIECES OF CONTENT/MONTH

\$4,995 per month

Annual program: \$53,995

**(OPTIONAL)** 1-3 PAGE ARTICLE IN THE MAGAZINE

\$12,500 (additional charge)

I understand that *Hydrocarbon Processing* will bill (  my company ) (  my agency ) upon delivery.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency Name  
(if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

**Submit this space reservation form and forward your advertising materials to:**

Advertising Production at [AdProd@GulfEnergyInfo.com](mailto:AdProd@GulfEnergyInfo.com).

**For more information:**

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