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HP Refined View is a 15-minute video or audio interview with the author of a recent article in *Hydrocarbon Processing*. The video is featured on our homepage and promoted through our channels (online, newsletters, and social media), generating strong engagement and visibility for the author and the author's company.

One of *Hydrocarbon Processing's* editors interviews the author of the original article (or one of your subject matter experts) and then we promote that interview to our global audience, pulling the original article out from behind the paywall for broader access.



Deliverables

- · Company logo in jpeg
- Author's title and headshot (2 in. x 2 in., 300 DPI in jpeg)



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Contact Us

Please contact **your local sales representative** or Catherine Watkins, Vice President & Publisher, *Hydrocarbon Processing* at **Catherine.Watkins@HydrocarbonProcessing.com** or +1 (713) 520-4421.



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