HYDROCARBON PROCESSING®

## VIDEO



# Demonstrate your technology's potential with a video with *Hydrocarbon Processing*.

Video is a powerful tool with an unparalleled capacity to demonstrate the potential of new technology. With *Hydrocarbon Processing* Video, your video image will be prominently posted on HydrocarbonProcessing.com, and readers will be invited to "click to play." The content will be uploaded to *Hydrocarbon Processing*'s dedicated video hub, and listed on the publication's YouTube channel. Viewer data can be collected via a customized registration page.

For more information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, at Catherine.Watkins@GulfPub.com or +1 (713) 520-4421



## PRICING OPTIONS:

Video with homepage MPU and registration page	\$7,150
Video with homepage MPU, registration page and e-newsletter promotion	\$8,650
Video with homepage MPU, registration page and click-through to white paper	\$9,550



## VIDEO SPECIFICATIONS:

- Video format for uploading: MOV, MP4 (MPEG4), AVI, WMV, FLV, 3GP, MPEGPS and WebM
- Provide a title, description and tags for the video
- Provide a static file in gif or jpeg format for display
- · Maximum file size is 20GB.
- · Recommended length: 30 seconds to 2 minutes.

### **HYDROCARBON** PROCESSING®

## **VIDEO ORDER FORM**

YES. I want to feature a video on Hydrocarboni	Processing.com	
Company or agency name:		
I understand that <i>Hydrocarbon Processing</i> will bill ( $ar{ar{\Box}}$	☐ my company) ( ☐ my agency) upon (	deployment.
Company		
Address		
City		
ZIP	Country	
Phone	Fax	
Name		
Signature		Date
Agency Name (if different from above)		Phone
To get started, send this form to your local	representative or:	
Catherine Watkins, Publisher, at Catherine.Watkins@0	•	
For questions about deliverables, please co	entact your local representative of	or:
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