Increase Your Brand Visibility among Your Target Audience in this
*Hydrocarbon Processing* Bonus Report

Sulfur is an important element in the downstream industry with regard to opportunity (high-sulfur) feedstocks, specialty end-products and new legislation calling for cleaner, lower-sulfur fuels. Climate change and carbon-management policies will affect the processing of transportation fuels and the way refineries and gas processing plants operate. *Hydrocarbon Processing*’s Sulfur Management Bonus Report, will answer some important questions about sulfur and sulfur-containing compounds commonly found in HPI facilities and product streams and feeds.

Sponsorship of the bonus report aligns your company’s message alongside *Hydrocarbon Processing*’s trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

**Sponsorship Includes:**
- Full-page (or half page) display advertisement
- Full-page (or half page) of editorial content (subject to Publisher’s approval)
- 25 complementary copies of the Sulfur Management 2018 Bonus Report. Additional copies may be purchased at cost.

**Cost:**
$10,770 gross for full page display advertisement ($6,990 for a half page). Sponsors benefit from the full page (or half page) profile at no charge! Commissionable at 15% of gross billing.
☐ Yes. I want to be a sponsor of the **Sulfur Management 2018 Bonus Report** published in the **October 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (☐ my company) (☐ my agency) upon publication.

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Signature ___________________________ Date ____________

Agency Name (if different from above) ___________________________ Phone ____________

**E-mail this space reservation form and forward your advertising materials to:**
Cheryl Willis, Advertising Production Manager, Gulf Publishing Company, at Cheryl.Willis@GulfPub.com

**Production Specifications**

**Advertising Space Closes:** September 5, 2018  |  **Advertising Materials Due:** September 7, 2018

Advertisements are the same size as a full-page ad in *Hydrocarbon Processing*. Specifications are available at http://www.nxtbook.com/nxtbooks/gulfpub/hp_2018mediaplanner/#/0. Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@GulfPub.com

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