



GasProcessingNews.com

2018 Media Planner

GAS PROCESSING & LNG

Technology and Business Information for the
Global Gas Processing Industry

Gulf Energy[®]

Dear Oil & Gas Marketer,

Gas Processing is the first publication devoted solely to technology and trends in the global gas processing industry. Published bimonthly, *Gas Processing* focuses on midstream gas processing, pipelines, NGL, LNG and GTL. Through print, online, e-newsletters and data, *Gas Processing* provides access to professionals actively involved in the gas processing industry. Our readers, visitors and event attendees design, build, operate and maintain gas processing plants and have unrivaled purchasing power for equipment, materials and services.

We encourage you to create an integrated marketing plan that leverages the brand awareness of print, drives traffic with digital advertising, increases your sales funnel with our lead generation campaigns and delivers personal access at our events. We look forward to working with you this year to meet your sales and marketing goals.

Best regards,



Catherine Watkins
Publisher

**GAS PROCESSING
& LNG**



As the largest independent publisher to the oil and gas industry, Gulf Publishing Company offers immense value to the market, to our readers and to our clients. Our publishing portfolio and brands also include:

HYDROCARBON PROCESSING®

Since 1922, *Hydrocarbon Processing* has been the most trusted source of technical, operating and market information for the global refining, petrochemical and gas processing industries.

HydrocarbonProcessing.com

**PETROLEUM
ECONOMIST**

Petroleum Economist is the authority on energy economics and trends, offering high-level intelligence and opinions on the events and people shaping the global energy market.

Petroleum-Economist.com

Pipeline & Gas Journal

Pipeline & Gas Journal, published continually since 1859, focuses on the pipeline and natural gas distribution industry and covers all aspects of midstream infrastructure.

PGJOnline.com

World Oil®

World Oil is the leading technical publication for upstream professionals. *World Oil* has been covering the global exploration, drilling, completions and production sectors of the onshore and offshore oil and gas industry since 1916.

WorldOil.com



Publisher's Sworn Statement of Circulation

Total Subscribers¹

21,670

Gas Processing is published bimonthly in February, April, June, August, October and December.

Gas Processing readers are professionals actively involved in the gas processing industry. Each bimonthly issue of *Gas Processing* provides in-depth information and technological advances relating to technology and trends in the global gas processing industry, focusing on midstream gas processing and distribution infrastructure, as well as LNG and GTL.

FIELDS SERVED: Recipients include natural gas processing companies; natural gas production and gas gathering companies; natural gas process plant operation companies; liquefied natural gas (LNG), natural gas liquids (NGL), gas-to-liquids (GTL), liquefied petroleum gas (LPG) and petrochemical/chemical companies; gas transmission pipeline companies; natural gas storage companies; engineering and construction companies; and service, supply and equipment manufacturing companies.

PROFILE OF RECIPIENTS: Recipients are company officials and managers, engineers, consultants, superintendents, assistant superintendents, supervisors, operators, chemists, purchasing agents and others.

DISTRIBUTION: Each issue of *Gas Processing* is distributed to more than 21,000 recipients. *Gas Processing* is distributed with *Hydrocarbon Processing* and *Pipeline & Gas Journal* and to requested *Gas Processing* circulation. Distribution is made in print or digital format. Additional distribution is made at numerous trade shows, conferences and conventions.

I certify that the information in this Publisher's Statement is correct.

Catherine Watkins, *Publisher*

Business Circulation Analysis¹

9,579 (44%)
Natural gas processing, production, transportation, transmission, LNG, storage

6,733 (31%)
Engineering & construction

2,793 (13%)
Petrochemical & chemical companies

2,084 (10%)
GPA & HGPA members

416 (2%)
Services, supply and equipment manufacturing companies

65
Other associations, libraries, government, education, legal & miscellaneous

Occupational Circulation Analysis¹

8,312 (38%)
Engineers

7,927 (37%)
Officers / managers

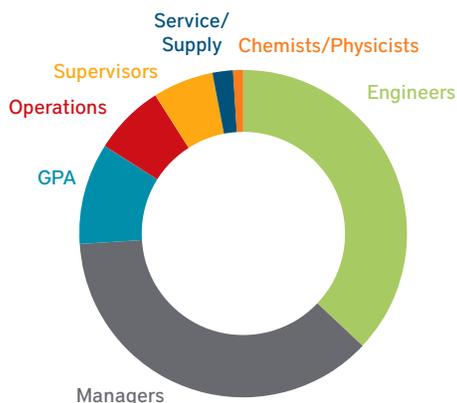
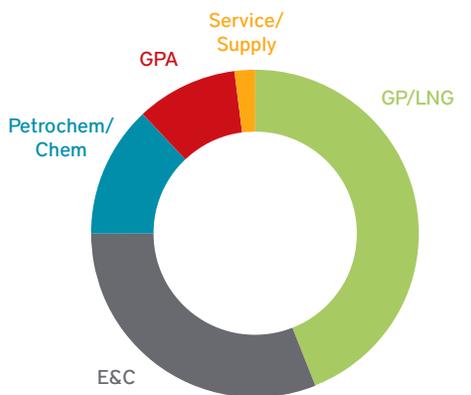
2,084 (10%)
GPA & HGPA members

1,434 (7%)
Other operations personnel, company copies

1,264 (6%)
Superintendents / supervisors

481 (2%)
Equipment manufacturing, service, supply and miscellaneous

168 (1%)
Chemists / physicists



¹Publisher's Data: *Gas Processing* August 2017 distribution.

Editorial Excellence



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Gas Processing's Editorial Coverage

Leading Technology Intelligence for the Global Gas Processing Industries

Coverage includes:

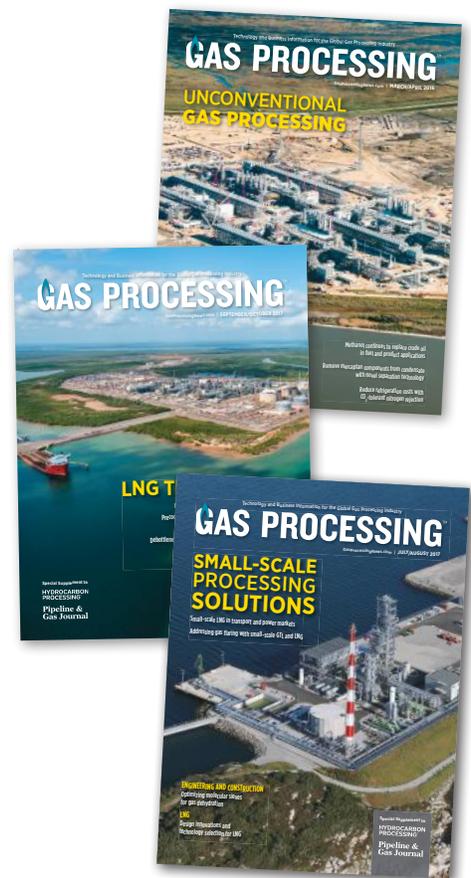
- Natural gas liquids (NGL)
- Liquefied natural gas (LNG)
- Gas-to-liquids (GTL)
- Pipelines and storage
- Transport, shipping and distribution
- Unconventional gas processing
- Small-scale gas processing
- Liquefied petroleum gas (LPG)

Regular columns include:

- Executive Q&A Viewpoint
- Business Trends
- Gas Processing News
- New in Gas Processing Technology
- Regional/Industry Focus

The following Bonus Reports include the opportunity for advertisers to supply a corporate or product profile:

- **CORROSION:** Corrosion monitoring, prevention and mitigation strategies for pipelines and equipment at gas processing facilities.
- **STORAGE TANKS AND TERMINALS:** Construction, operation and maintenance of gas storage and LNG terminals.
- **METHANOL:** Production and use of methanol as a fuel, as well as addressing methanol emissions.
- **TERMINAL OPERATIONS:** Strategies for safe and cost-effective construction, maintenance and operation of gas processing, storage and LNG facilities.





2018 Editorial Calendar

GAS PROCESSING™

JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Ad Closing: Jan. 1 Art Due: Jan. 5	Ad Closing: March 1 Art Due: March 5	Ad Closing: May 1 Art Due: May 5	Ad Closing: July 1 Art Due: July 5	Ad Closing: Sept. 1 Art Due: Sept. 5	Ad Closing: Nov. 1 Art Due: Nov. 5
Editorial Focus					
Treating Technology	Unconventional Gas Processing	Pipelines and Transportation	Small-scale Processing	LNG Technology	Plant Design, Automation and Process Control
Sulfur Engineering and Construction Shale Gas Processing	GTL Pipelines Shale Gas Processing Catalysts	LNG Pipelines Compressors Engineering and Construction Storage and Terminals	LNG GTL Engineering and Construction Infrastructure	Engineering and Construction Shale Gas Processing Compression	LNG GTL Pipelines Turbomachinery
Special Focus					
Corrosion	OTC Preview	Storage Tanks and Terminals WGC Preview	Methanol Gastech Preview	Terminal Operations	Top Construction Projects 2019 Industry Leaders' Preview
Bonus Distribution					
EMGC (Nicosia) AFPM Annual (New Orleans) NISTM (Orlando) CIPPE (Beijing) NACE Corrosion (Phoenix) StocExpo (Rotterdam) Asia Turbo & Pump (Singapore)	ACHEMA (Frankfurt) GPA Annual (Austin) IRPC Europe (Milan) StocExpo (Dubai) OTC (Houston) AFPM Reliability & Maintenance (San Antonio)	International Liquid Terminals Association (Houston) Global Petroleum Show (Calgary) ACHEMA (Frankfurt) World Gas Conference (Washington DC)	IRPC Americas (Houston) Gastech (Barcelona) Maintenance & Reliability Forum (Galveston) HP Awards (Houston) Turbomachinery TPS (Houston) NISTM (Galveston) ECC Conference (San Antonio) AFPM OPT Summit (Atlanta)	IPLOCA (London) GasPro (Houston) Tank Storage (Hamburg) Women's Global Leadership Conference (Houston) ADIPEC (Abu Dhabi) Valve World (Dusseldorf) EAGC (Berlin)	ARC Industry Forum 2019 (Orlando) EGYPS (Cairo) PLCA Annual (Hawaii)
					

Online Advertising

Leaderboard (728x90)

Push Down (970x90)

MPU (336x280)

Skyscraper (160x600)

Page Peel

NEWS

- Pipeline isolation technology reduces project time and cost - August 31, 2016
- Israel's Dolev considers spinning off Tamar stake into public company - August 31, 2016
- Alfa Laval DurrShell increases thermal/pressure fatigue resistance in LPG/E cargo condensers - August 31, 2016
- Cyprus signs deal with Egypt for gas transfers via pipeline - August 31, 2016
- Priority Power Management completes infrastructure project for Woodford Express - August 30, 2016
- Qatar's Barzan gas project to start in November - August 30, 2016
- Australia steps up gas fracking bans despite supply crunch - August 30, 2016
- Chevron and ENN sign LNG sales and purchase agreement - August 30, 2016
- EthosEnergy awarded O&M contract for Magnolia LNG - August 29, 2016
- Wärtsilä and Gasum cooperation aims at developing LNG markets - August 29, 2016

FEATURES

- Design for ultra-high-pressure H2S removal from natural gas - Paul Roberts, August 01, 2016
- What are the pressure design limits for natural gas H2S removal and associated dehydration facilities?
- Develop successful nearshore FLNG solutions—Part 1: Gas pretreatment strategies - Saad Alkhatib, August 01, 2016
- Movement has been seen in offshore floating liquefied natural gas (FLNG) developments.
- Gas processing news - Bob Andrek, August 01, 2016
- Gas Technology Institute (GTI) recently celebrated an important milestone—the 75th anniversary.
- Manage activated carbon effects on MDEA solution foaming - David Engel, Scott Williams, August 01, 2016
- In the oil and gas industry, activated carbon (AC) is used in many applications, both as an absorbent and as a support media for chemical reactions.
- Market development is key to success for small-scale LNG - Steven Davis, Alex Chow, August 01, 2016
- The small-scale LNG (SBLNG) industry continues to grow, driven largely by rising environmental factors.
- New in gas processing technology - Bob Andrek, August 01, 2016
- Maintenance, repairs and unplanned downtime in manufacturing can be costly, and the corrosive effect of polluted or contaminated air in production facilities is often the culprit.
- Opportunities and challenges for small-scale LNG commercialization - Romal Bhular, August 01, 2016
- The rapid development of the unconventional gas supply chain in North America could have a game-changing impact on large-scale and mega-gas processing/liquefaction facilities.
- Prevent hydrate formation with high-pressure dehydrator design - Chien-Chang (C. C.) Chen, Yen-Shen (Amy) Liu, August 01, 2016
- To produce high-purity ethane from a wet-NGL feed, a high-pressure dehydrator design has been developed to prevent hydrate formation without using a dehydration unit.
- US Industry Metrics - Lawrence Blume, August 01, 2016
- In the US, Henry Hub natural gas spot prices began climbing in late June, rising to just under \$3.90/Btu by early July.

Commodity

Commodity	1D	1W	1M	1Y	2Y	3Y	Last	Change
Crude Oil (WTI)							44.53	-1.82
Natural Gas (Henry Hub)							2.876	+1.049

Market data is designed and provided by Barchart.

FEATURED COLUMNS

- Editorial comment** - Lawrence Blume: Small-scale gas processing operations are ramping up around the world, particularly in the LNG sector.
- Executive Q&A viewpoint** - Sami Qadeer: The shale revolution has caused a natural gas boom in the Marcellus shale play that has been a victim of its own success.
- Publisher's Letter** - Catherine Whelan: These are unprecedented times in the oil and gas industry.
- Regional Perspectives** - Steven Davis: China has the world's largest proven natural gas reserves at 1,201 Tcf, according to BP's Statistical Review of World Energy 1 and it is the fourth-largest natural gas producer in the world.

Model Based Approaches to Achieve Operations Excellence in Natural Gas Processing

Register Today

Action of a model-based data tool designed to improve the performance of Natural Gas Processing operations. Throughout the entire plant lifecycle, from major planning and feasibility studies to design, start-up, operation and maintenance, process and economic models can be used to improve profitability for the various decision scenarios encountered. The webinar will provide a glimpse of the many opportunities available for Natural Gas Processors to incorporate a model-based culture to address operational excellence with greater quality. Various process and economic modeling approaches will be explained as well as the potential benefits that may be expected. Actual examples of the effective use of process and economic models will be provided to provide an edge for Natural Gas Processors and will be presented.

[View on Demand](#)

GASPROCESSINGNEWS.COM

Unique Monthly Visitors¹

10,882

Monthly Page Views¹

20,127

Visited daily by managers, engineers and professionals in the industry for news, feature articles and insights, GasProcessingNews.com offers a number of display advertising options, providing ways to increase brand awareness and traffic to your website. Advertisements are Run of Site (displayed throughout the website), unless otherwise indicated.

Push Down

(2 rotations)

970x90 pixels (px) and 970x415 px (when expanded); 300x50 px (mobile)

\$3,450/month

Page Peel

(exclusive position)

800x600 px

\$3,150/month

Leaderboard*

728x90 px

\$2,300/month

MPU*

336x280 px

\$1,900/month

Skyscraper*

160x600 px

\$1,600/month

Interstitial

(exclusive positions limited to 1 week/month)

Homepage only; 800x600 px

\$1900/week

Creative types: GIF, JPG/JPEG, PNG, Third-party tags, HTML;
File Size: Max 100KB; Maximum animation length: 15 seconds;
Max Video & Animation Frame Rate: 24fps; *Five rotations are available.

¹Publisher's Statement: Data is supplied by Google Analytics. Data represents average monthly web traffic between March and August 2017.



E-newsletters

Gas Processing's weekly e-newsletter delivers concise technology and business information pertaining to the gas processing industry on a global and regional level.

These e-newsletters provide a compelling way to advertise your product or service, announce a new technology or pique interest in an upcoming event through a banner placement. Delivered on Monday and Thursday of each week, the *Gas Processing News Brief* is relied upon by more than 14,000 subscribers for the latest news, trends and developments in the gas processing sector.

Position 1	500x100 px	\$1,800/week
Position 2	500x100 px	\$1,250/week
Position 3	500x100 px	\$950/week
Position 4	500x100 px	\$800/week
Skyscraper	160x600 px	\$1,050/week

Gas Processing Special Focus e-newsletter

Custom, single-sponsored e-newsletters provide sponsors with a unique opportunity to align their brand with *Gas Processing's* quality editorial. We pair our editorial content with the sponsor's topic. Recent e-newsletters have included special focuses on Power Supply, Automation, Heat Transfer and Hazardous Areas. **Special Focus: \$2,950 per e-newsletter.**

E-newsletter Specifications

We accept gif or jpeg files and recommend a static image. Please provide a click-through URL.

¹Publisher's Statement: Data is supplied by Pardot email management service. Data represents average email deployments between August 2016 and August 2017.

Average
Daily Distribution¹

14,517

Average
Open Rates¹

17%

The screenshot shows the top of the Gas Processing e-newsletter. At the top right, the date "September 7, 2017" is displayed. The main header features the "GAS PROCESSING" logo in large green letters, with the tagline "Your source for technology information for the gas processing industry" below it. A large grey box labeled "Position 1 (500x100)" is positioned below the header. To the right of the main content area, a vertical grey box labeled "Skyscraper (160x600)" contains a small thumbnail image of an industrial facility. The main content area lists several articles with "Read More" links: "Wärtsilä to supply Finland LNG satellite terminal", "Jacobs secures services agreement with TransCanada", "Enterprise's first ethane export departs Gulf Coast", and "Williams' pipeline expansion to feed new LNG projects". At the bottom right, there is a "SPECIAL REPORT" section titled "IN THIS ISSUE" with a thumbnail image and a "READ MORE" link. A large grey box at the bottom of the page is labeled "Position 2 (500x100)".

Lead Generation Programs

Leverage *Gas Processing's* qualified audience for your lead generation

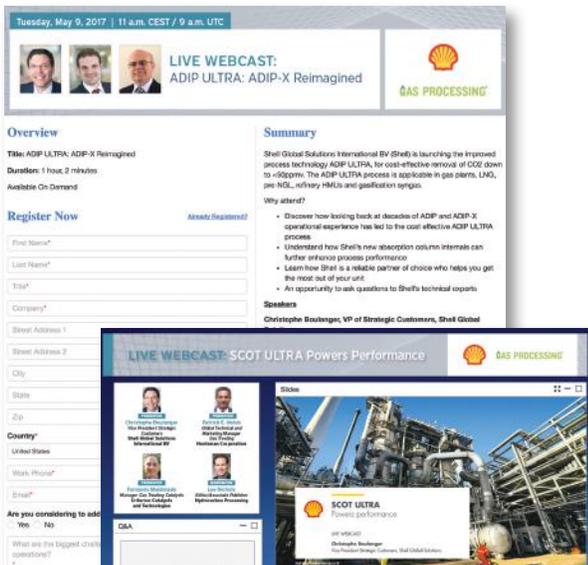
Webcasts

Each webcast is promoted to *Gas Processing's* highly qualified global audience via email, social media, online, e-newsletter displays and a magazine advertisement.

Webcasts, moderated by a *Gas Processing* editor, are typically 45-60 minutes long, with the first 30-45 minutes focusing on a PowerPoint presentation by the speaker(s). The webcasts close with a 15-minute question-and-answer session, giving the sponsor(s) the opportunity to answer questions posed by the audience during the live presentation.

All webcasts are listed on GasProcessingNews.com and are available for on-demand viewing for one year after the original broadcast date. Upon conclusion of each webcast, sponsors are provided with the full registration details and a copy of all questions submitted by the audience.

Single-sponsored Webcasts include a company logo on all promotional and presentation materials, up to three questions on the online registration form, a short company description to be read during the introduction of the webcast, and a copy of all leads generated. Each single-sponsor webcast includes a complimentary half-page advertisement in *Gas Processing* **\$14,490 each webcast**



White Papers

Gas Processing White Papers are a proven way to generate targeted leads. White papers are listed on GasProcessingNews.com and promoted to *Gas Processing's* audience via a monthly email. Leads for each white paper are captured by a dedicated registration page, which leads to the downloadable PDF white paper. All lead information—including name, job title, company, email address, work address and phone number—is supplied to the white paper sponsor. **\$3,195 each white paper**

GAS PROCESSING Upcoming Events



March 21-22, 2018 | Hilton Cyprus, Nicosia, Cyprus

The fifth Eastern Mediterranean Gas Conference (EMGC) provides attendees with the latest information on the region's developing natural gas industry, as well as access to new business partners. **EMGasConference.com**

For exhibition or sponsorship information, contact **Melissa Smith, Events Manager**, at **Melissa.Smith@GulfEnergyInfo.com** or +1 (713) 520-4475



June 5-7, 2018 | Marriott Milan, Milan, Italy

IRPC Europe provides a high-level business and technical forum in which key players in the European petrochemical and refinery sectors meet to network and share knowledge about this important region. **HPIRPC.com/Europe**



Target Decision Makers

Gas Processing Video

An image of a sponsor's video is prominently displayed on GasProcessingNews.com inviting readers to 'click to play'. For lead generation projects, a customized registration form can be inserted before viewers reach the video. Each video is uploaded to *Gas Processing's* video hub, and listed on the publication's YouTube channel. **Begins at \$2,150 or \$3,100 with registration page.**

Gas Processing's Digital Edition

Gas Processing's digital edition reaches more than 10,300 qualified subscribers around the world. The digital edition of *Gas Processing* offers opportunities for display advertising, animations and videos, including:

Desktop Toolbar	\$2,600/month
Desktop Skyscraper	\$1,700/month
Full page insert	\$1,650/month
Front cover gatefold	\$3,300/month
Run of book gatefold	\$2,700/month
Ad Jolt (for current print advertisers)	\$850/month

Social Media

Sponsorship of *Gas Processing's* social media package facilitates access to more than 16,220 of the publication's followers on Facebook, Twitter and LinkedIn. **Begins at \$1,650/month.**

Keyword Advertising

Sponsoring specific keywords, and having each keyword link to a pop-up message or a custom-built microsite, is a uniquely effective way to reach your audience with relevant, timely content. Keyword campaigns require a three-month minimum commitment. **Begins at \$650 per word/month**

TechTalk (coming 2018)

TechTalk allows sponsors to create their own content and post it on GasProcessingNews.com. The content is uploaded by the sponsor to a branded microsite. A description of the content with a link appears on the homepage of GasProcessingNews.com and on e-newsletters and social media. TechTalk allows sponsors to post up to six articles per month and includes three dedicated advertising slots on the sponsor's branded microsite. **Begins at \$6,800 per month.**

Gas Processing's Green Room

The *GP Green Room* is a 10–15 minute interview (audio or video) with the author of a recent article in *Gas Processing*. The video is featured on our homepage and promoted through our channels (online, e-newsletters, social media), generating qualified sales leads for the author's company. **Begins at \$5,800 per month.**



Sponsor



Exhibit



Speak



Attend



IRPC AMERICAS

Sept. 25–26, 2018 | Norris Conference Center, Houston, TX

IRPC Americas will feature a two-day technical conference and an exhibit floor. Topics to be discussed include: plant sustainability, energy policy, profitability, effluence management and more. HPIRPC.com/Americas

GAS PRO
AMERICAS

October 25, 2018 | Norris Conference Center, Houston, TX

GasPro Americas, which will integrate the GTL Technology Forum, provides a space to discuss the latest developments and challenges in the midstream industry, learn about the current economic outlook, share best practices, explore solutions to help improve production and efficiency, and network with peers. GasProcessingConference.com

Market Data and Directories



Sponsored surveys

Gas Processing polls a selected target group of our readers with 3-4 proprietary questions along with 1-3 open questions. The survey is branded *Gas Processing* with or without mention of the sponsor. The proprietary results are not shared with anyone other than the sponsor.

Rates range between \$1,450 and \$3,100 per survey, depending on the target selection.



HP Construction Boxscore Database

Hydrocarbon Processing's Construction Boxscore Database has tracked active construction projects in the global refining, petrochemical, natural gas and LNG industries for more than 60 years. Contact information for key personnel is available to existing subscribers for projects.

Rate: \$4,495 annually; corporate licenses available.
ConstructionBoxscore.com

**HPI MARKET
DATA 2018**

HPI Market Data

Produced by the editorial staff of *Hydrocarbon Processing* and including exclusive data provided by governments and private organizations, HPI Market Data is a trusted forecast of capital, maintenance and operating expenditures for the petrochemical, refining and natural gas/LNG industries.

Rate: \$1,495. For more information, visit GulfPub.com/HPIMDB.



Energy Web Atlas (EWA)

Energy Web Atlas (EWA) is a comprehensive, ESRI-based GIS platform that visualizes energy data from the upstream, midstream and downstream sectors of the international oil and gas industry.

The platform allows users to filter and query layers of data and create customized maps. This subscription-based product, includes geospatial datasets covering the global LNG industry and US gas processing plants.

EnergyWebAtlas.com



Magazine Rates and Specs

MAGAZINE PRODUCTION RATES

Issued September 1, 2017. Effective January 1, 2018.

1. Payment Terms:

Net 30 days from publication date.

2. Combination Frequency Rates:

Advertisers will receive the lowest frequency rate, based on the total advertising insertions during the contract period, when any combination of space is used in Gulf Energy Information's publications. If more or less space than specified is used within one year from the date of first insertion, the rate will be adjusted to the earned rate published here. All rates quoted are in US dollars.

3. Commission:

Agency Commission: 15% of gross billing to recognized agencies on space, color, handling and backup charges. Publisher reserves right to hold advertiser and/or its advertising agency jointly and severally liable for monies due and payable to Publisher.

4. Issuance and Closing:

Published six times in 2018: February, April, June, August, October, December. Closing date for scheduling and printing material is the 5th of each month preceding issue.

2018 Four-Color Worldwide Rates

Frequency:	1x	3x	6x	9x	12x
1 PG	6,020	5,865	5,720	5,605	5,495
2/3 PG	4,525	4,410	4,300	4,215	4,130
1/2 PG	3,730	3,635	3,540	3,470	3,400
1/2 PG ISL	4,065	3,965	3,865	3,785	3,710
1/3 PG	2,920	2,845	2,775	2,720	2,665
1/4 PG	2,580	2,515	2,450	2,400	2,355

2018 Cover Rates

1 Pg	3 Pgs	6 Pgs	9 Pgs	12 Pgs
6,880	6,710	6,540	6,410	6,280

5. Publisher's Copy Protective Clause:

- Advertisers and advertising agencies assume liability for all content of advertisements printed and for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising that does not conform to publication's standards.
- Publisher will repeat latest advertisement for scheduled space when no new acceptable copy is furnished by the material deadline.
- Contracts, except for cover or specified positions, may be discontinued by either party on 30 days' notice before closing date and by the Publisher without notice for nonpayment of invoices. If more or less space is actually used within a year, the advertiser will pay for the space actually used at the earned rate.
- Contracts for covers and special positions are non-cancelable, except for nonpayment of invoices at Publisher's option.
- Cancellations are accepted only before the closing date for reservations.

MAGAZINE PRODUCTION SPECIFICATIONS

1. Trim Size:

Overall trim size is 8.125 in. x 10.875 in. (210 mm x 280 mm).

2. Ad Page Dimensions:

Unit	Width	Depth
2-Page Spread, Bleed	16.75 in. (425 mm)	11.125 in. (285 mm)
2-Page Spread, Gutter Bleed	16.5 in. (420 mm)	10 in. (255 mm)
1 Page Standard	7 in. (180 mm)	10 in. (255 mm)
1 Page Bleed	8.375 in. (215 mm)	11.125 in. (285 mm)
2/3 Page	4.625 in. (120 mm)	10 in. (255 mm)
1/2 Page Horizontal	7 in. (180 mm)	4.875 in. (125 mm)
1/2 Page Vertical	3.375 in. (85 mm)	10 in. (255 mm)
1/2 Page Island	4.625 in. (120 mm)	7.5 in. (190 mm)
1/3 Page Square	4.625 in. (120 mm)	4.875 in. (125 mm)
1/3 Page Vertical	2.25 in. (55 mm)	10 in. (255 mm)
1/4 Page	3.375 in. (85 mm)	4.875 in. (125 mm)

Fraction ads with bleeds are available; please contact our Advertising Production Department at +1 (713) 525-4633 for dimensions. NOTE: Ads scaled to other publications will be centered in the space nearest to size and proportion.

3. General Requirements:

Printing Process: Web offset full run; Computer-to-plate (CTP)

Binding Method: Perfect (jog to head)

Colors Available: Four-color process; matched colors

Color Rotation: Yellow, magenta, cyan, black

Recommended Line Screen: 133 lines maximum

Density of Tone: Two-color tones should not exceed SWOP density of 140%; second color not to exceed 70%. Four-color solids should not exceed SWOP density of 260%.

4. Acceptable Digital Files:

Preferred files are Adobe Acrobat PDFs (Press Optimized, 300 dpi, binary CMYK, all fonts embedded) or Flattened CMYK, TIFF files, 300 dpi at actual size. Other file types accepted are Adobe InDesign, Adobe Illustrator and Adobe Photoshop. Files should be submitted in CMYK format at 300 dpi with all supporting graphic elements in CMYK format and all fonts used. ***Please do not submit files created in word processing programs, MS PowerPoint, CorelDraw, MS Publisher, etc. Production charges will be incurred if files do not meet these acceptable digital file guidelines.

5. Proofs:

Proof required on four-color ads. For one-color and two-color ads, laser proofs are acceptable with clearly marked color breaks.

6. Other Acceptable (but billable) Materials:

Contact Publisher.

7. Inserts:

Contact Publisher for quantity, specifications and trim size.

MATERIAL SUBMISSION

All print advertisements for *Gas Processing* must be delivered by the material submission deadline for the relevant issue. **E-mail:** Cheryl Willis, Advertising Production Department, Gulf Energy Information at Cheryl.Willis@GulfEnergyInfo.com

GAS PROCESSING & LNG

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