

AFPM 2019 Operations & Process TECHNOLOGY SUMMIT

(formerly the Q&A and Technology Forum)



Hydrocarbon Processing will again be publishing the official daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Operations & Process Technology Summit in San Antonio, Texas on October 14-16, 2019.

These official daily newspapers will feature articles and photographs from the previous day's events, sessions, speeches and hospitality events. The first day's newspaper will be in each delegate's bag as they register. The second day's edition will be delivered to each delegate's hotel room at the Marriott Rivercenter and will also be at the media wall in the registration area. The third day's paper will be distributed via email by AFPM to all conference attendees. The readership that these newspapers receive is extremely high and will boost your company's visibility at this event. Each day's issue is posted to the *HPInformer* blog with a special edition of the *HPInformer* e-newsletter to more than 34,000 readers. Hydrocarbon Processing is pleased to offer you this opportunity to deliver your corporate message to the AFPM 2019 Operations & Process Technology Summit with unprecedented coverage. Editorial opportunities are also available; contact the editor listed on this flyer for further information.

Feature your Company at the AFPM 2019 Operations & Process Technology Summit

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company and its products and services
- Drive traffic to your hospitality suite
- Additional bonus coverage through the *Hydrocarbon Processing HPInformer* e-newsletter

Advertising Rates and Deadlines

- Deadline for space reservations: **September 5**
- Material deadline: **September 12**
- Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on insertion order
- Subject to terms and conditions of 2019 media planner

AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover (1/2 page)	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Inside front cover (Full page)	\$10,090	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365

Final Trim: 10.75" x 16.5" (273 mm x 419 mm); Bleed: allow .125" (3.2 mm) outside the final trim

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PROCESSING®**

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KEYNOTE, continued from page 1

From the perspective of the industry, the most significant challenge is the ability to manage the complexity of the process. This is a challenge that is being addressed by the industry through the use of digital technologies. The use of digital technologies is a key to the success of the industry in the future. The use of digital technologies is a key to the success of the industry in the future. The use of digital technologies is a key to the success of the industry in the future.

Digital Bond CEO examines consequences of cyber attacks

ADRIENNE BLUME, Hydrocarbon Processing

Adrienne Blume, President and CEO of Digital Bond, discussed the consequences of cyber attacks on the industry. She highlighted the importance of cybersecurity and the need for industry-wide collaboration to address these threats. She also discussed the role of digital technologies in improving operational efficiency and safety.



PHOTO BY TERRY HUBER FOR O&P

Advertising Reservation Form

Deadline for space reservations for all three days: **September 5**

Material deadline for all three days: **September 12**

Advertiser/Company Name _____

Ad Size: _____

All Three Days Day One (if available) Day Two (if available)

Day Three (online edition)

Price: _____

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Signature: _____

Company Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Agency Information

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____



Leading with safety, focusing on reliability, succeeding in operations

CHET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers

Chet Thompson, President and CEO of American Fuel & Petrochemical Manufacturers, discussed the industry's focus on safety and reliability. He highlighted the importance of operational excellence and the role of digital technologies in improving safety and efficiency. He also discussed the industry's commitment to environmental stewardship and community engagement.

The Internet of Vulnerable Things

CHRIS GROSS, CSIS, NCAAM

Chris Gross, CSIS, NCAAM, discussed the concept of the Internet of Vulnerable Things (IOVT). He highlighted the risks associated with the increasing number of connected devices and the need for robust cybersecurity measures. He also discussed the role of industry standards and best practices in mitigating these risks.

CHRIS GROSS, CSIS, NCAAM

CHRIS GROSS, CSIS, NCAAM

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2018 edition
Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:
AFPM 2019 Operations & Process Technology Summit
Advertising Production Dept.
2 Greenway Plaza, Ste. 1020
Houston, Texas 77046
AdProd@GulfEnergyInfo.com

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