

Increase Your Brand Awareness with Online Advertising

Visited daily by HPI Management officials, engineers, practitioners and professionals, HydrocarbonProcessing.com offers a number of display advertising options, providing ways to increase brand awareness, drive leads and increase traffic to your website.

Push Down* (2 rotations)
970x90 pixels(px) and 970x415 px (Expanded); 300x50 px (Mobile)
118,000
AVG. IMPRESSIONS
\$6,950 net per month

Page Peel* (Exclusive)
680x680 px
71,000
AVG. IMPRESSIONS
\$6,850 net per month

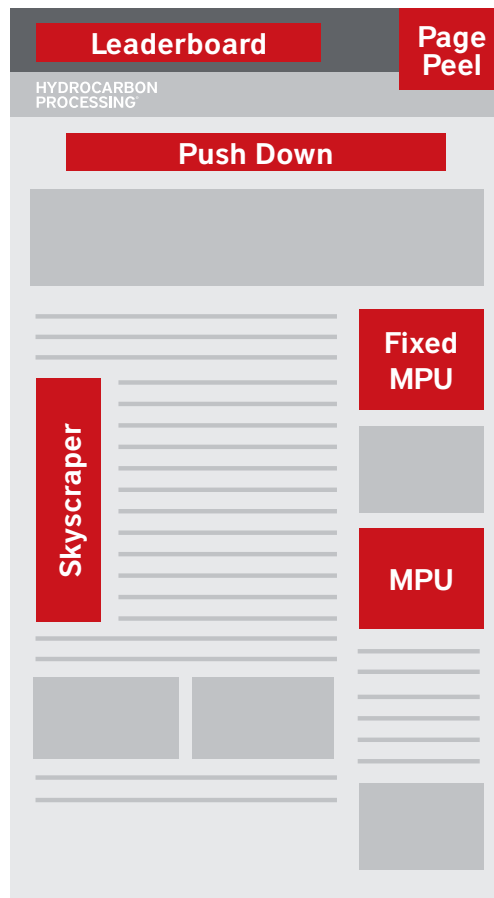
Leaderboard* (5 rotations)
728x90 px
122,000
AVG. IMPRESSIONS
\$4,150 net per month

MPU* (5 rotations)
336x280 px
252,000
AVG. IMPRESSIONS
(runs in 2 slots - 25,200 per rotation)
\$4,050 net per month

Fixed MPU* (Homepage only; 5 rotations)
Homepage only; 336x280 px (Video option)
47,000
AVG. IMPRESSIONS
\$3,850 net per month

Skyscraper* (5 rotations)
160x600 px
123,000
AVG. IMPRESSIONS
\$3,100 net per month

* HP Online Average Impressions per Position from January 2018 to June 2018



Material Specs

Creative types: GIF, JPG/JPEG, PNG, Java Script, Third-party tags, HTML;
File Size: Max 100kb;
Maximum animation length: 15 seconds;
Max Video & Animation Frame Rate: 24 fps;

All material is due at least two weeks prior to the scheduled deployment. Cancellations after that time will be invoiced.

For more information, please contact your local sales representative or Catherine Watkins, Publisher, at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421.