

AFPM 2019 Operations & Process TECHNOLOGY SUMMIT

(formerly the Q&A and Technology Forum)

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the process personnel realized that as an end-to-end, end-to-end, end-to-end process, safety management (PMS) is not just a tool, but a way of thinking. The key to success is to ensure that the process is designed to be safe from the start. This means that the process must be designed to be safe from the start, not just in terms of the process itself, but in terms of the people who are operating it. This means that the process must be designed to be safe from the start, not just in terms of the process itself, but in terms of the people who are operating it.

Digital Bond CEO examines consequences of cyber attacks

ADRIENNE BLUME, Hydrocarbon Processing

Adrienne Blume, President and CEO of Digital Bond, examines the consequences of cyber attacks on the hydrocarbon processing industry. She discusses the challenges of digitalization and the need for robust cybersecurity measures to protect critical infrastructure.



PHOTO BY TERRY FORTNER FOR HCP

Hydrocarbon Processing will again be publishing the official daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Operations & Process Technology Summit in San Antonio, Texas on October 14-16, 2019.

These official daily newspapers will feature articles and photographs from the previous day's events, sessions, speeches and hospitality events. The first day's newspaper will be in each delegate's bag as they register. The second day's edition will be delivered to each delegate's hotel room at the Marriott Rivercenter and will also be at the media wall in the registration area. The third day's paper will be distributed via email by AFPM to all conference attendees. The readership that these newspapers receive is extremely high and will boost your company's visibility at this event. Each day's issue is posted to the *HPInformer* blog with a special edition of the *HPInformer* e-newsletter to more than 34,000 readers. *Hydrocarbon Processing* is pleased to offer you this opportunity to deliver your corporate message to the AFPM 2019 Operations & Process Technology Summit with unprecedented coverage. Editorial opportunities are also available; contact the editor listed on this flyer for further information.



Leading with safety, focusing on reliability, succeeding in operations

CHET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers

Chet Thompson, President and CEO of American Fuel & Petrochemical Manufacturers, discusses the importance of safety and reliability in operations. He shares insights on how to lead with safety and focus on reliability to succeed in operations.

The Internet of Vulnerable Things

As the industry moves towards the Internet of Things (IoT), the number of vulnerable devices increases. This creates a significant security risk for industrial operations. The article discusses the challenges of securing these devices and the need for robust cybersecurity measures.

Feature your Company at the AFPM 2019 Operations & Process Technology Summit

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company and its products and services
- Drive traffic to your hospitality suite
- Additional bonus coverage through the *Hydrocarbon Processing HPInformer* e-newsletter

Advertising Rates and Deadlines

- Deadline for space reservations: **September 5**
- Material deadline: **September 12**
- Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on insertion order
- Subject to terms and conditions of 2019 media planner

AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover (1/2 page)	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Front page banner	\$6,675	N/A
Inside front cover (Full page)	\$10,090	N/A
Back cover (Full Page)	\$11,195	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365

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From the perspective of the industry, the most significant challenge is the lack of a unified regulatory framework. The current patchwork of regulations across different jurisdictions creates a complex and often conflicting regulatory environment. This complexity increases the cost of compliance and hinders innovation. A more harmonized regulatory approach is needed to address these challenges effectively.

Digital Bond CEO examines consequences of cyber attacks

ADRIENNE BLUME, Hydrocarbon Processing

Adrienne Blume, President and CEO of Digital Bond, discussed the significant impact of cyber attacks on the hydrocarbon processing industry. She highlighted the need for robust cybersecurity measures to protect sensitive data and ensure operational continuity. The increasing sophistication of cyber threats poses a major risk to industrial facilities, and companies must invest in advanced security solutions to mitigate these risks.



PHOTO BY TERRY FULFORD FOR O&P

Advertising Reservation Form

Deadline for space reservations for all three days: **September 5**

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I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

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Leading with safety, focusing on reliability, succeeding in operations

CHET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers



Chet Thompson, President and CEO of American Fuel & Petrochemical Manufacturers, emphasized the importance of safety and reliability in the industry. He discussed the challenges of maintaining high standards of safety while also ensuring operational efficiency and reliability. The industry must continue to invest in safety technologies and training to prevent incidents and ensure the safe production of essential products.

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The Internet of Vulnerable Things



Chris Goss, Director of Industrial Security at Schlumberger, discussed the concept of the Internet of Vulnerable Things (IOVT). He highlighted the risks associated with the increasing connectivity of industrial equipment and the potential for cyberattacks to disrupt critical infrastructure. The industry must take a proactive approach to securing these vulnerable systems and implementing robust cybersecurity measures to protect against these threats.



PHOTO BY TERRY FULFORD FOR O&P

2018 edition

Return this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

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