

AFPM 2019 Operations & Process TECHNOLOGY SUMMIT

(formerly the Q&A and Technology Forum)

KEYNOTE continued from page 1

regulate the personnel involved in the process and the way they are trained, and then, within the process safety management (PSM) framework, ensure that the right people are doing the right things. This is not an easy task, but it is one that must be done if we are to ensure that our operations are safe and secure.

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Digital Bond CEO examines consequences of cyber attacks

ADRIENNE BLUME, Hydrocarbon Processing

As the industry continues to embrace digital technologies, the potential for cyber attacks has become a significant concern. Adrienne Blume, CEO of Digital Bond, discusses the consequences of such attacks and the steps that must be taken to mitigate the risk.

Blume notes that the industry has been slow to adopt cybersecurity measures, and that this has led to a number of high-profile incidents. She emphasizes the need for a comprehensive cybersecurity strategy that includes regular audits, employee training, and the use of advanced security technologies.



ADRIENNE BLUME, CEO of Digital Bond

Hydrocarbon Processing will again be publishing the official daily newspaper for the American Fuel & Petrochemical Manufacturers (AFPM) Operations & Process Technology Summit in San Antonio, Texas on October 14-16, 2019.

These official daily newspapers will feature articles and photographs from the previous day's events, sessions, speeches and hospitality events. The first day's newspaper will be in each delegate's bag as they register. The second day's edition will be delivered to each delegate's hotel room at the Marriott Rivercenter and will also be at the media wall in the registration area. The third day's paper will be distributed via email by AFPM to all conference attendees. The readership that these newspapers receive is extremely high and will boost your company's visibility at this event. Each day's issue is posted to the *HPInformer* blog with a special edition of the *HPInformer* e-newsletter to more than 34,000 readers. Hydrocarbon Processing is pleased to offer you this opportunity to deliver your corporate message to the AFPM 2019 Operations & Process Technology Summit with unprecedented coverage. Editorial opportunities are also available; contact the editor listed on this flyer for further information.



Leading with safety, focusing on reliability, succeeding in operations
 CHET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers

As the industry continues to evolve, safety and reliability remain the top priorities for operators. Chet Thompson, CEO of AFPM, shares his insights on how to achieve these goals through a focus on operational excellence and continuous improvement.

Thompson emphasizes the importance of a strong safety culture and the need for operators to stay up-to-date on the latest technologies and best practices. He also highlights the role of leadership in driving these initiatives forward.

The Internet of Vulnerable Things
 14. Cyber risk is the new reality for the energy sector. As the industry continues to embrace digital technologies, the potential for cyber attacks has become a significant concern. This section discusses the challenges of securing critical infrastructure and the steps that must be taken to mitigate the risk.

The Internet of Things (IoT) has revolutionized the energy sector, but it has also introduced a new level of vulnerability. As more devices are connected to the network, the attack surface expands, and the potential for data breaches and system outages increases. This section explores the risks associated with IoT and provides strategies for reducing these risks.

Feature your Company at the AFPM 2019 Operations & Process Technology Summit

- Reach highly influential attendees from operating companies with buying authority
- Increase awareness of your company and its products and services
- Drive traffic to your hospitality suite
- Additional bonus coverage through the Hydrocarbon Processing *HPInformer* e-newsletter

Advertising Rates and Deadlines

- Deadline for space reservations: **September 5**
- Material deadline: **September 12**
- Advertisers can choose from the various ad formats below. Ads are available for one day or all three days. Please specify on insertion order
- Subject to terms and conditions of 2019 media planner

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AFPM Newspaper Specs

Advertising Rates	Three Days	One Day
Front cover (1/2 page)	\$11,195	\$5,345
Front page hospitality suite button 2" x 1.4" (51 mm x 36 mm)	\$4,220	\$1,970
Front page banner	\$6,675	N/A
Inside front cover (Full page)	\$10,090	N/A
Back cover (Full Page)	\$11,195	N/A
Full page Standard: 9.75" x 15.5" (248 mm x 394 mm) Bleed: 11" x 16.75" (279 mm x 425 mm)	\$9,475	\$4,745
1/2-page (Vertical or Horizontal) Horizontal: 9.75" x 7.5" (248 mm x 191 mm) Vertical: 4.8" x 15.5" (122 mm x 394 mm)	\$5,435	\$3,145
1/2-page island 7.25" x 10" (184 mm x 254 mm)	\$7,335	\$4,445
1/4-page 4.8" x 7.5" (122 mm x 191 mm)	\$3,920	\$2,365

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Digital Bond CEO examines consequences of cyber attacks

ADRIENNE BLUME, Hydrocarbon Processing

Adrienne Blume, president and CEO of Digital Bond, Inc., gave a keynote address at the Technology Summit...



PHOTO BY TERRY FULFORD FOR O&P

Blume addressed the attendees on the importance of cybersecurity in the hydrocarbon processing industry...



Leading with safety, focusing on reliability, succeeding in operations

CHET THOMPSON, President and CEO, American Fuel & Petrochemical Manufacturers

Chet Thompson, President and CEO of American Fuel & Petrochemical Manufacturers, delivered a keynote address...

Thompson emphasized the importance of safety and reliability in the industry...

The Internet of Vulnerable Things

CHRIS GROSS, CSIS, NCAAM

Chris Gross, Director of Industrial Security at CSIS, NCAAM, discussed the risks of the Internet of Things...

Gross highlighted the need for robust cybersecurity measures...

He concluded by emphasizing the importance of industry collaboration...

Advertising Reservation Form

Deadline for space reservations for all three days: **September 5**

Material deadline for all three days: **September 12**

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